Citrix™

Enable secure, productive hybrid work

Accelerate digital transformation with Citrix Workspace

After experiencing continuous disruption, organizations see an opportunity to be more prepared for the future. This requires putting progress first and removing barriers to getting work done anywhere while ensuring security.

As workloads move to the cloud and employees become more distributed, the cyber-attack surface is expanding, and the threats are becoming more extreme. This requires simplified, intelligent, and adaptive contextual security for all access types and work scenarios.

In addition to the IT considerations associated with enabling a hybrid workforce, there are also employee productivity factors at play. While 83% of global employees want a hybrid work model, there is still the need to support new types of communication and collaboration among teams. This is driving organizations to focus on delivering the technology necessary to help teams and individuals be more productive and innovative.

Citrix is here to help you transform the experience of everyday work, ensure security, and prepare for the possibilities of the future.

Transform the experience of everyday work

Citrix Workspace removes the friction of everyday work and enables secure access for the apps your employees need. Wherever they are, whenever they're working, and no matter what device they're working on, the experience is high-performing, contextualized, and personalized to quiet distractions and focus people toward their most impactful work. And this has positive impacts on employee engagement and profitability for the organization – a recent Gallup report reports that lack of engagement costs the global economy $8.1 trillion (10% of GDP) in productivity each year.

Users can even build their own apps to streamline content-centric workflows and improve how they plan and track their work — all in modern, mobile-friendly alternatives to legacy UIs.

Provide a seamless, secure workspace environment

Citrix helps ensure secure, performant access to any app, over any network connection, no matter where your users are working. Our approach combines unified access and unified security to help you solve performance and access-related experience challenges as well as IT security challenges. The Citrix Workspace solution provides global scale with multiple points of presence that are both close to users and close to the apps. This helps you implement zero trust and lean into the benefits of SASE.

Only Citrix supports all apps and connectivity options for any type of application within or outside of Citrix Workspace — wherever people work.

- **Connectivity options:** delivered using DaaS/VDI, VPN, Mobile VPN, and even VPN-less supported by zero trust network access
- **Types of applications:** client-server, web and SaaS apps

Be ready for anything

Whether you're equipping employees for a sustainable hybrid work environment, tackling integration from a merger or acquisition, or more broadly modernizing your IT environment to be more future-ready, we can help you gain the agility you need for our ever-changing business environment.

Citrix is here to help simplify and centrally manage a hybrid, multi-cloud deployment across any combination of public clouds and on-prem hypervisors. With our DaaS solutions, you can pare-down your on-prem infrastructure, gain flexibility among public clouds and on-prem data centers, and dramatically simplify management, monitoring, security, and business continuity; you'll be reducing costs while achieving faster time to value.

Use cases driving progress at work

Empower secure distributed work

Implement zero trust security – *view use case*

Protect your users, apps, and data with end-to-end adaptive access that grants access to authorized users using patterns based on identity, time, device posture, and users' risk profile providing a consistent and simple end-user experience.

Accelerate journey to SASE – *view use case*

Improve security and experience while simplifying operations with converged WAN and network security capabilities in a single-pass architecture, administered via a unified management plane for networking and cybersecurity.

Protect apps and APIs – *view use case*

Secure your web apps and APIs with holistic, proven, layered protection against known zero-day application attacks. Keep all application types secure across multi-cloud with a web app firewall, bot management, and DDoS protection.

Modernize your contact center – *view use case*

Evolve your contact center strategy by reducing physical footprint and accessing talent independent of physical locations with cloud-based contact center platforms and secure work stations for remote agents.

Boost worker productivity

Enable a hybrid workforce – *view use case*

Provide a consistent, single sign-on experience on any device with a unified digital workspace that is personalized for each user.

Transform employee experience – *view use case*

Keep employees effective and engaged with a digital workspace solution that quiets distractions, removes frustrations, and guides people toward their most impactful work, however they work best.

Manage projects with agility – *view use case*

Remove the complexity from hybrid work environments and manage work more efficiently with 360-degree, real-time visibility and automated workflows that connect systems where your work lives into a single source of truth that helps you remove bottlenecks and accelerate planning, review, and delivery of work for any team, business process, or workflow.

Accelerate business with eSignature – *view use case*

Save time and reduce cost through an easy eSignature experience that helps you and your clients and customers upload, transmit, fill out, sign, and return electronic contracts and documents with bank-level encryption and security built in.

Accelerate IT modernization

Migrate to the cloud – *view use case*

Adopt hybrid multi-cloud IT operating models that provide maximum flexibility, scalability and security by reducing your on-prem infrastructure and simplifying management, monitoring, security and business continuity.

Prevent business disruptions – *view use case*

Modernize your workspace delivery so that when the unexpected hits, you'll have all the right resources firmly in place to continue work uninterrupted and with the speed, consistent experience, and flexibility of a pay-as-you go DaaS solution.

Deploy DaaS – *view use case*

By delivering cloud apps and desktops from a proven provider, you can give your users a secure way to work from anywhere while reliably offloading infrastructure and maintenance.

Drive IT-led sustainability – *view use case*

Enable innovation while reducing energy consumption, electronic waste, and carbon emissions by deploying hybrid work models, accelerating hybrid cloud adoption, and optimizing end user computing.

Transform Applications – *view use case*

Migrate apps to and among clouds more easily with a centralized platform that unifies all aspects of app delivery and enables you to orchestrate, automate, configure, monitor, and troubleshoot your app delivery infrastructure across any environment.

Accelerate M&A Integration – *view use case*

Enable end users to access work resources from merging organizations with disparate environments quickly and efficiently while maintaining security and keeping intellectual property secure.

Defend against DDoS – *view use case*

Provide comprehensive security to all your applications regardless of architecture or where they are deployed across hybrid and multi-cloud environments in a way that's simple to set up and scales to changing needs.

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citrix™

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