Modernize IAM while solving for the hybrid reality

Use the power of AI for identity and access management (IAM) in your hybrid multicloud organization

Highlights

Allows frictionless access for employees, partners and customers

Improves identity risk posture for hybrid multicloud organizations

Builds an identity fabric to solve today's identity challenges

Identity has become the leading attack vector in data breaches. The IBM Security® X-Force® Threat Intelligence Index 2024 shows abusing valid user accounts has become bad actors' preferred entry point—with a 71% year-over-year increase.[1] Digital transformation and hybrid environments have led to a proliferation of diverse cloud environments, each with its own identity solutions. This complexity has resulted in piecemeal network views, fragmented identity silos, an inconsistent user experience and uneven security controls.

Today, organizations are just as likely to be attacked by exploiting valid identities as they are by a phishing attack.[1] The hybrid reality of today's environments and the patchwork of systems with both modern and legacy applications have created unique identity challenges. Organizations find themselves using several different identity products leading to identity silos, an inconsistent user experience and an increased risk of an identity-based attack. IBM Security Verify helps create a consistent experience across all applications and systems, and can eliminate identity silos with a single, authoritative directory, helping improve security and organizational efficiency.
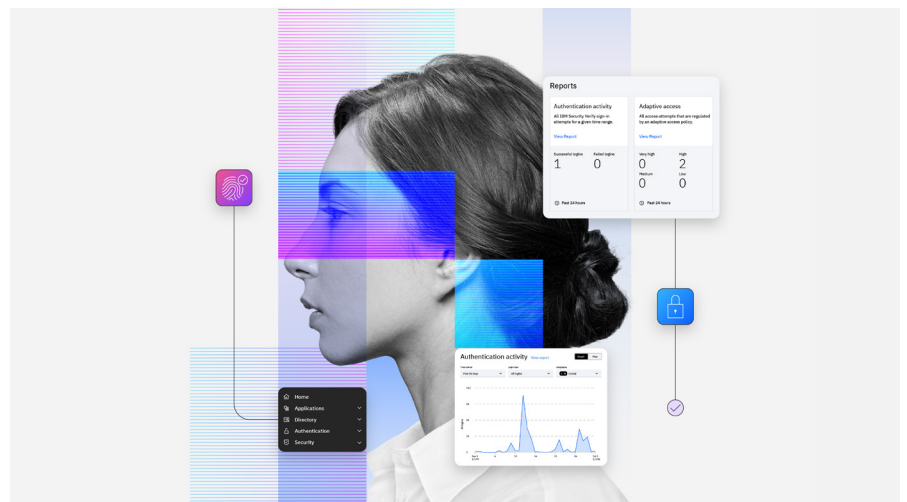
Simplify access for authorized users
IBM Security Verify features customer identity and access management (CIAM) and workforce access solutions that can deliver frictionless access for your employees, partners and customers to help increase productivity and boost customer satisfaction. You can create a smoother access experience with advanced authentication capabilities including passwordless login and passkeys. IBM Security Verify is highly scalable and trusted by a number of the worlds' largest organizations. Privacy and consent workflows can be combined with many regulatory and compliance certifications such as OpenID, HIPPA, PCI DSS, SOC2, SOC 3 and ISO 27001. This combination helps your organization adhere to regulatory compliance requirements without compromising the user experience.

Help minimize risk in hybrid multicloud environments
IBM Security Verify can provide fast, protected access while helping improve your identity risk posture in hybrid multicloud environments. Employing real-time advanced risk-based authentication based on the user's behaviors and biometrics helps protect your network from identity-based attacks like account takeover (ATO). IBM Security Verify also uses AI-driven continuous risk evaluation to help protect your environment. It applies native threat detection and response functionality with full reporting and visibility to help mitigate large-scale identity attacks. IBM Security Verify is a complete identity and access platform that includes both privilege access management and identity governance.

Building an identity fabric across your hybrid cloud organization
IBM Security Verify simplifies hybrid identity complexities by providing the foundational building-blocks of an identity fabric that lets you apply your existing identity tools to manage user identities across multiple cloud services as well as on prem. IBM Security Verify Directory lets you create a single authoritative directory that can be used with your existing identity tools. IBM Security Verify also offers identity orchestration that provides a low-code or no-code approach to integrating your existing siloed tools. The application gateway extends modern authentication mechanisms to legacy apps requiring only minimal or no developer effort. Enabling an identity fabric across the enterprise lets you centralize management of security, compliance and identities across both modern and legacy applications. Whether you're looking for a workforce access, customer IAM (CIAM), privileged access or governance identity solutions, or would rather leverage your existing identity fabric to solve today's biggest challenges, IBM Security Verify helps solve the challenges of today's hybrid multicloud reality.

The bottom line
The IBM Security Verify family is an industry-leading IAM platform that helps you reduce the risk of identity-based attacks and helps you meet regulatory requirements. Use it to create a better user experience, increase customer satisfaction and improve employee productivity.

For more information
To learn more about IBM Security Verify, contact your IBM representative or IBM Business Partner, or visit ibm.com/products/verify-identity.

Click here to begin your no-cost IBM Security Verify trial.

Modernize IAM while solving for the hybrid reality

1. IBM Security, IBM Security X-Force Threat Intelligence Index 2024, accessed February 2024.

IBM.