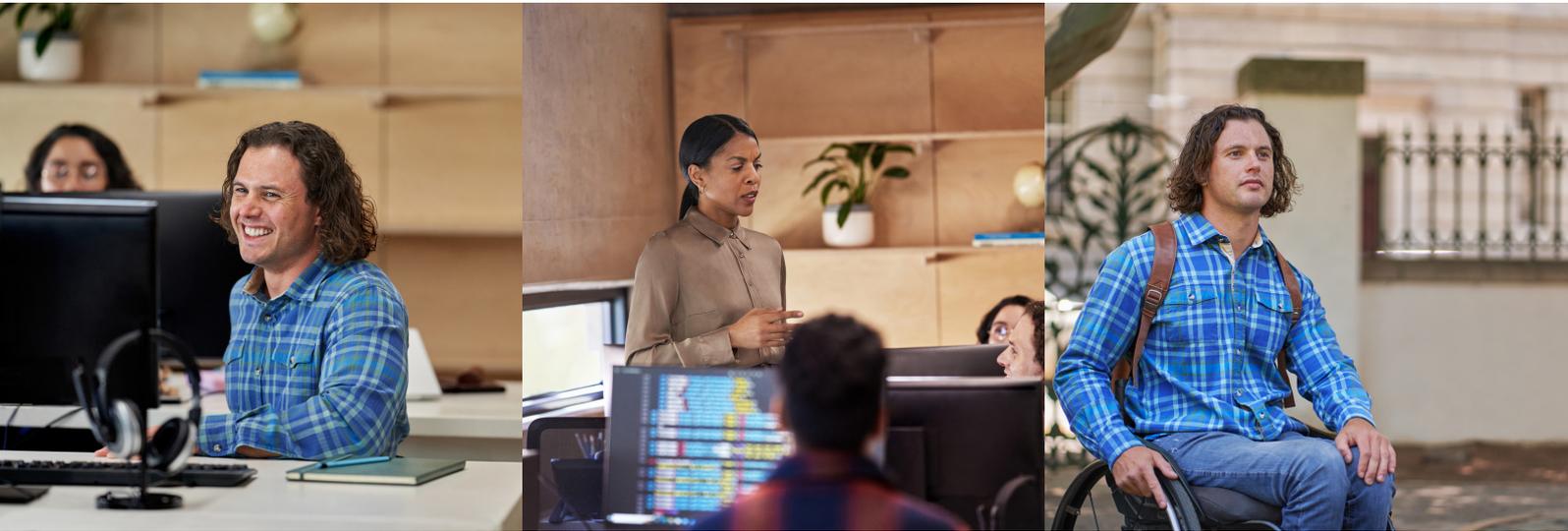


HPE GreenLake for Veeam

Data protection as a service



Seeking data-driven outcomes

Today's successful businesses are data-driven, creating insights to fuel results and create better stakeholder experiences. Indeed, data is now described as the very lifeblood of the organization. However, as data's size and critical functionality have expanded so too has the constant battle to protect it. Cyber threats and unplanned downtime constitute the biggest risk to both business results and reputation, while multigenerational IT estates can put data at risk and prevent organizations from unleashing their full potential.

Organizations seeking a data-first modernization approach, require assurances that their data is always secure, no matter where or how it is deployed. As more data is generated faster than ever from the edge to the cloud, IT teams also need to simplify operations and data management to more easily derive value from their data along with the benefits of availability and portability.

HPE GreenLake Flex Solutions built for Veeam

Modern data protection can help maximize return on investment in environments with physical, virtual and containerized resources. HPE and Veeam solutions provide the assurance that data is always available and always protected, including rapid recovery at the most granular level, should a situation arise — from human error to a malicious attack.

HPE GreenLake Flex Solutions built for Veeam provide pay-per-use* data protection for SaaS applications, such as Microsoft 365 and Salesforce. On-demand backup and recovery services deliver agility while preconfigured, on-premises solutions extend options, eliminate up-front capital expense, and dramatically reduce over-provisioning risk. With HPE GreenLake and Veeam, businesses gain the agility of elastic scale and the flexibility to consume data protection in line with their business needs.

* May be subject to minimums or reserve capacity may apply

These joint solutions offer unique capabilities by integrating features directly with HPE storage offerings, resulting in the best data and application availability and monitoring. Organizations can secure backup data and harness its true value with HPE GreenLake and Veeam solutions. On-demand backup and recovery services deliver agility while preconfigured, on-premises solutions extend options, eliminate up-front capital expense and over-provisioning risk. The result is a simple and easy-to-manage solution delivering maximum application uptime and increased resource efficiencies that can help organizations achieve their data-first transformations.

HPE GreenLake: Delivering hybrid cloud by design

Simplification

Of multivendor, multicloud IT and operations management through automation and AI

65%

Operational savings¹

Flexibility

To place your workloads with your choice of location and management model

80%

Shorter time to deploy IT projects²

Control

With visibility of your data, cost, energy efficiency, security, and compliance

45%

Reduced TCO for infrastructure³

An enhanced cloud experience

For all your apps and data, as well as modernization of your multigenerational IT

2x

Faster DevOps cycles⁴



Making data protection effortless

With HPE GreenLake Flex Solution built for Veeam, businesses can simplify the management of their data protection through a pay-per-use, as-a-service financial model. Capacity planning and cost show-back are all managed through the HPE GreenLake edge-to-cloud platform. By right-sizing capacity and maintaining a metered capacity buffer, businesses can reduce over-provisioning costs and lengthy procurement and sources processes, while taking away the complexity of infrastructure planning, setup, and technology refreshes enables them to focus on getting value from the data protection solution itself.

For rapid backup and recovery, HPE GreenLake and Veeam deliver robust, flexible, enterprise-wide data protection, with intelligent deduplication to help maximize capacity. Orchestration and automation are made possible with support for 3-2-1-1 data protection driven by policy and business need.

The reference architecture includes Veeam Backup & Replication (Enterprise Plus) and Veeam Agents (as required for physical servers) with associated 24x7 Veeam support, using either HPE StoreOnce Catalyst software or HPE Alletra Storage Server with associated HPE installation and 24x7 support.

¹ IDC white paper, sponsored by HPE, The Business Value of HPE GreenLake Management Services, January 2022

^{2, 3} A commissioned study conducted by Forrester Consulting, The Total Economic™ Impact of HPE GreenLake, May 2022

⁴ The New 2023 Cloud Reality: A Rebalancing Between Private and Public, Constellation Research, 2023





Resources to believe



317%

3-year ROI.⁵



49%

more efficient data protection teams.⁷



71%

more frequent data backups.⁶



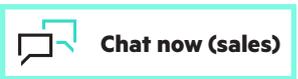
\$2.8M

in higher revenue per organization per year.⁸

^{5, 6, 7, 8} A Business Value White Paper, sponsored by Veeam and HPE, August 2022

Learn more at

[HPE.com/greenlake](https://hpe.com/greenlake)



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