Enterprise FinOps for all cloud costs and resources

Manage cloud costs and application resource optimization to operationalize and automate FinOps while delivering data-driven business outcomes

The ability to effectively manage or forecast the cost and performance of applications running on multicloud infrastructure is critical to business success. But how can your organization operationalize FinOps practices to best address increasingly distributed and decentralized application development and technology spend?

With organizations estimating that 32% of their cloud spend is wasted[1]—while the cost of downtime for a revenue-generating application is as much as $200,000 per hour[2]—clients want to deliver on their business outcomes without overspending. Apptio® Cloudability® and IBM® Turbonomic® give the insights, actions, and automation needed for CEOs, CFOs, and CIOs to all be 100% aligned and confident their teams are spending only what they need on cloud without slowing innovation velocity or business growth. With this integrated solution, all parts of the organization have a shared source of truth, a unified understanding of how to optimize cloud investments and reporting across all public clouds.

Apptio Cloudability and IBM Turbonomic deliver a market-leading AI-driven FinOps platform that will unite IT, Finance, and Engineering teams under the FinOps Framework:

Inform
Apptio Cloudability enables organizations to understand who is consuming cloud resources and the associated costs across all major public clouds and containers. Flexible reporting enables practitioners to model how you view and report on your costs and usage, budget and plan cloud spend, maximize the benefit of commitment programs, and tie cloud investments back to business value. With Cloudability, organizations can reduce cloud costs by 30% or more[3] while allocating 100% of cloud program costs[4] and increasing reservation coverage to over 90%.[5]

Optimize
Apptio Cloudability helps cloud practitioners identify cloud waste with anomaly detection and make efficient cloud purchases through commitment purchase recommendations. IBM Turbonomic hybrid cloud cost-optimization platform allows you to eliminate the guesswork with solutions that save time and optimize costs. You can continuously automate critical actions in real time—and without human intervention—that proactively deliver the most efficient use of IT resources to your apps at every layer of the stack. With Turbonomic, organizations can improve cloud investments by 33% and get 30% of engineering time back.[6]

Operate
Turbonomic infuses automation into key elements of a FinOps practice. It automates workload elasticity using dynamic resource optimization. It works to continuously maintain service-level objectives without overspending and integrates optimization into the application lifecycle.
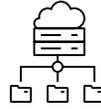
Apptio Cloudability and IBM Turbonomic unlock the full benefit of FinOps, delivering one integrated, AI-driven FinOps platform that enables teams to tie cloud investments to business outcomes. By using these two offerings, clients can fully operationalize and automate FinOps while delivering data-driven business outcomes. The result is substantial savings and ongoing optimization to ensure the right spending and usage for the right services and programs.
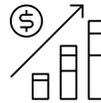
[Learn more about Apptio Cloudability →]

Read more about operationalizing FinOps with IBM Turbonomic →

Provide real-time, actionable insights that empower leaders to make smarter decisions and plans.

Unlock cloud elasticity with continuous optimization. Automate application resourcing across compute, storage, PaaS, and Kubernetes.

Create a shared, single source of truth across all services helping stakeholders operationalize a FinOps practice with immediate outcomes that last.

1. Source: Flexera State of the Cloud Report, 2022
2. Source: IDC AIOps and Observability Survey Results Leadership Drives Trust and Expansion
3. Source: Apptio and NRECA case study
4. Source: Apptio and Coles case study
5. Source: Apptio and Koch case study
6. Source: Total Economic Impact of IBM Turbonomic