

A New Practical Path to Flash

CHALLENGE

The higher cost of going all-flash has prevented widescale modernization in the data center.

4.3x

All flash storage costs ~4.3x more than hybrid/HDD¹



WHAT WE DO

But your business can take a more practical approach to storage transformation.

Unlock your data center potential with new NetApp® C-Series capacity flash.

WHAT YOU GET

- ✓ Innovative quad-level cell technology
- ✓ Higher density than premium flash
- ✓ Flash-like speed + efficiency
- ✓ Hybrid flash economics

WHAT IT'S GREAT FOR

- ✓ Cost-effective, large capacity flash deployments
- ✓ Non-essential VMware workloads
- ✓ Database applications including MS SQL, Oracle and SAP
- ✓ Secondary storage for DR, backup or tiering

With NetApp C-Series, you can:

98%

Save up to 98% in rack space

NetApp AFF C-Series compared to HDD storage

97%

Reduce power/cooling costs up to 97%

95%

Reduce up to 95% of rack space

NetApp AFF C-Series compared to hybrid flash storage

85%

Save up to 85% in energy costs

70%

Reduce power consumption up to 70%

NetApp ASA C-Series (optimized for SAN) compared to other all flash arrays

Savings can be greater by easily tiering cold data to the cloud.

Unify data management with NetApp ONTAP®

NetApp is the only provider that delivers single pane-of-glass management across all its file, block and object storage, including C-Series capacity flash.

NetApp ONTAP

Consistent management and operations

Nondisruptive workload mobility

Industry-leading protection and security for your data

Direct tiering to cold object storage on premises or in the cloud

Performance flash
Best performance for tier 1 workloads

Capacity flash
Best price for performance

Hybrid flash
For lowest cost and secondary use cases

Learn about C-Series capacity flash and the rest of the NetApp storage portfolio from your trusted partner.

About Arrow

Arrow works behind the scenes with your trusted solution provider to help expand the effectiveness and ROI of the technology solutions your business relies on. We provide value-add services that bolster what your solution provider can do for you.

Source: 1. Blocks & Files, "Gartner believes AFA array storage costs 4.3 times more on an ASP basis than hybrid/HDD storage," from quarterly report: Huawei number 2 in all-flash array market, say analysts, Oct 2023