NetApp

7 reasons why NetApp is best for flash

We've never met a data storage requirement we didn't like. Petabyte capacity, NVMe/FC, scale-out NAS…NetApp has the industry's broadest portfolio of all-flash, hybrid-flash, and object storage systems. Learn why NetApp is the best choice for flash.

1. Hybrid cloud data fabric
Only NetApp delivers both cloud data services to your data center and enterprise storage capabilities to the public cloud. NetApp gives you a unified software-defined experience to manage your data across the world's biggest clouds, private clouds, and on premises.

2. Best performance
NetApp all-flash arrays can go head-to-head delivering more IOPS and less latency, full stop. Our software development delivers a 40 percent increase in performance at no additional cost.

3. Efficiency is table stakes
Don't let guarantees distract from true differentiation. Get a NetApp system that is rightsized from the start and benefit from ongoing data reduction improvements.

4. Richer data protection
NetApp delivers non-stop access to business-critical data. Synchronous replication is built into our DNA with no need to assign new workloads to pods to replicate a new dataset. With NetApp – recovery times are measured in seconds at petabyte-scale.

5. Total security
NetApp encrypts your data end-to-end, no matter where it's stored. At rest data encryption happens at the physical drive layer, the software layer and in flight. If your storage vendor requires OS modifications for applications transmitting or receiving data, your IP is at risk. Got compliance? GDPR, HIPPA, PCI DSS, CCPA whatever your acronym - NetApp has you covered.

6. Crystal ball verified
We set you up for success today and into the future. We don't expect you to pay in advance for upgrades and call them free. NetApp designs systems that scale-up, out and to the cloud so you can leverage IT as a growth engine for your business.

7. Innovation leader
With a commitment to software-defined storage our datacenter and cloud customers continue to reap the benefits of an investment in innovation. NetApp was first to the industry with NVMe over Fibre Channel to the host. Automation capabilities accelerate your time to market.

With NetApp's industry-leading data storage solutions, you'll start seeing benefits from day one. **Explore our 7 reasons why and see for yourself.**

Think you know the future of storage. Think again. Find out how NetApp, Pure, and Dell stack up in the features that matter the most. **Get the facts.**

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