

5 ways

Citrix Workspace and Microsoft Teams enable people to do their best work



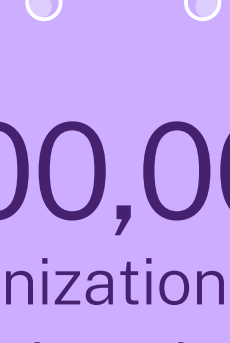
Hybrid work is showing its staying power!

Here's how Citrix and Microsoft have risen to meet market demand.



71 percent

Citrix Workspace adoption growth in 2020.



400,000

organizations use digital workspace solutions from Citrix and Microsoft.



250 million

monthly active users using Microsoft Teams.



94 percent

better Microsoft Teams performance with Citrix SD-WAN.

Source: Citrix investor relations, ZDNet

Citrix Workspace and **Microsoft Teams** give everyone the opportunity to do purposeful work. Together, our integrated solution provides capabilities that give individuals in every role the space to succeed: from the C-suite and productivity workers, to application and desktop management and networking, HR, and more.

Enterprise adoption of Microsoft Teams has soared.

124 organizations with more than 100,000 Teams users

3,000 organizations with more than 10,000 Teams users

Let's look at five ways the team at a fictional company, **Blue Box Enterprises**, uses digital workspaces and collaboration tools to make personal progress each and every day. Blue Box Enterprises is a U.S.-based clean energy company that is merging with a wind energy business with locations in the UK, Belgium, and Norway to create a diversified clean energy powerhouse. And so, the day begins.

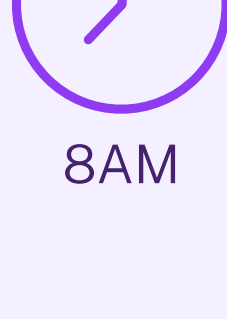


1 Increase flexibility with the Citrix HDX Optimization

The **Citrix HDX Optimization for Microsoft Teams** enables users to launch Microsoft Teams from within Workspace or vice versa, providing flexibility with how users centralize collaboration.



Bridgette
SVP of Emerging Markets



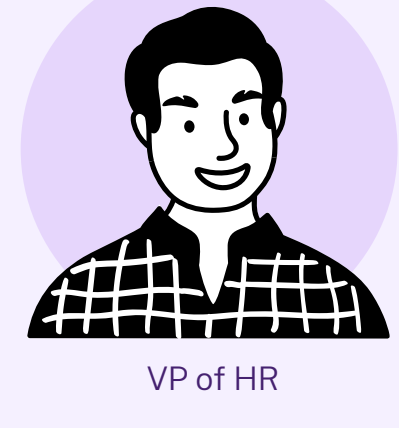
8 AM

Bridgette takes a meeting from the light-rail. She uses Microsoft Teams within the Citrix Workspace app to hold a video conference with her legal team in Europe. They've been on the ground reviewing deal terms prior to the merger.

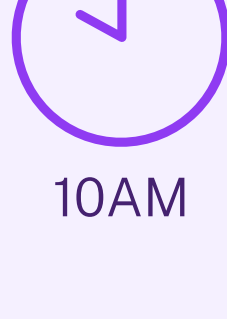
Citrix HDX technology ensures crystal-clear voice and video across any device or location, while **Citrix SD-WAN** identifies Microsoft 365 traffic and routes it to the nearest Microsoft 365 Front Door. Bridgette's team can easily talk, chat, and record sessions even over less reliable public Wi-Fi and cellular networks.

2 Streamline daily work with microapps

Citrix Workspace provides a personalized, prioritized feed with Windows, Linux, Web, and SaaS apps, including Microsoft Teams. Intelligent microapps with digital workflows guide work and reduce context switching that harms productivity. Citrix provides more than 100 microapps for such popular tools as Concur, ServiceNow, and Tableau.



James
VP of HR



10 AM

James and his team are interviewing a candidate for an engineering leadership role in EMEA using Microsoft Teams. After the call, they stay online to talk and use chat functionality to share insights on the candidate's performance. It's a success!

Citrix Workspace provides a centralized view of the business apps James needs to use to make an offer. They include Microsoft 365, which he'll use to write the offer and **Citrix Content Collaboration**, which will help him securely share documents, solicit and respond to feedback, and get e-signature approvals to hire for the role.

3 Provide a native Microsoft Teams experience

Citrix Virtual Apps and Desktops can virtualize Microsoft Teams and provide users with a native app experience regardless of the device or access method they are using. And integrated security from Citrix and Microsoft locks down data, however it's shared.



12 PM

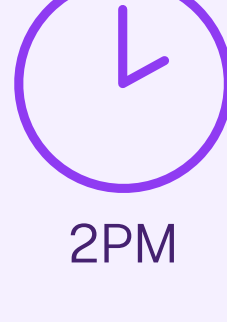
It's power user time! Let's see how Citrix Workspace and Microsoft Teams remove clutter from the workday for other Blue Box staff. The global marketing team is holding a meeting in Microsoft Teams, opening apps such as Adobe, Wrike, Microsoft Excel, and Workday, to review in-process documents, workflows, schedules, and budgets. Product managers use Citrix Workspace and Microsoft Teams to review CAD imagery on the new solar panel design. And contact center reps seamlessly navigate across apps to provide top-notch support to customers using calls, chats, and other channels.

4 Reduce management responsibilities with CVAD

Citrix Workspace and Desktops as a Service (DaaS) keep Citrix infrastructure always up-to-date, helping reduce costs associated with upgrading and patching by up to 30 percent. That decreases IT's duties, security gaps, and costs over time. For example, a [Forrester Total Economic Impact™ \(TEI\)](#) study found that using CVAD service with Microsoft Azure increased IT efficiency by 10 percent, leading to risk-adjusted present value savings of nearly \$3.8M at a representative company.



Juan
Manager of Application and Desktops



2 PM

Juan meets with his team to discuss onboarding new users with the merger. Thanks to the efficiencies of Citrix automation tools and simplified management of on-premises and cloud workloads, Juan can reduce public cloud costs by up to 80 percent. Blue Box will be able to enable all new users with Citrix Workspace and Microsoft Teams in a matter of hours on Day 1 and come in under budget.

5 Enabling secure collaboration

With Citrix and Microsoft, it's easy to speed collaboration, while keeping data and files secure. Citrix and Microsoft Unified Endpoint Management (UEM) use zero trust security policies to authenticate users, devices, and sessions. Citrix Content Collaboration and Microsoft Teams enable secure file sharing and reviews. And Microsoft Teams stores chatlogs, file logs, and other data in Microsoft Azure, not on user devices.

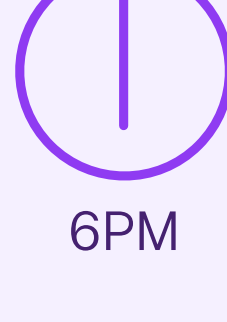


Lola
Director of Networking and Security



4 PM

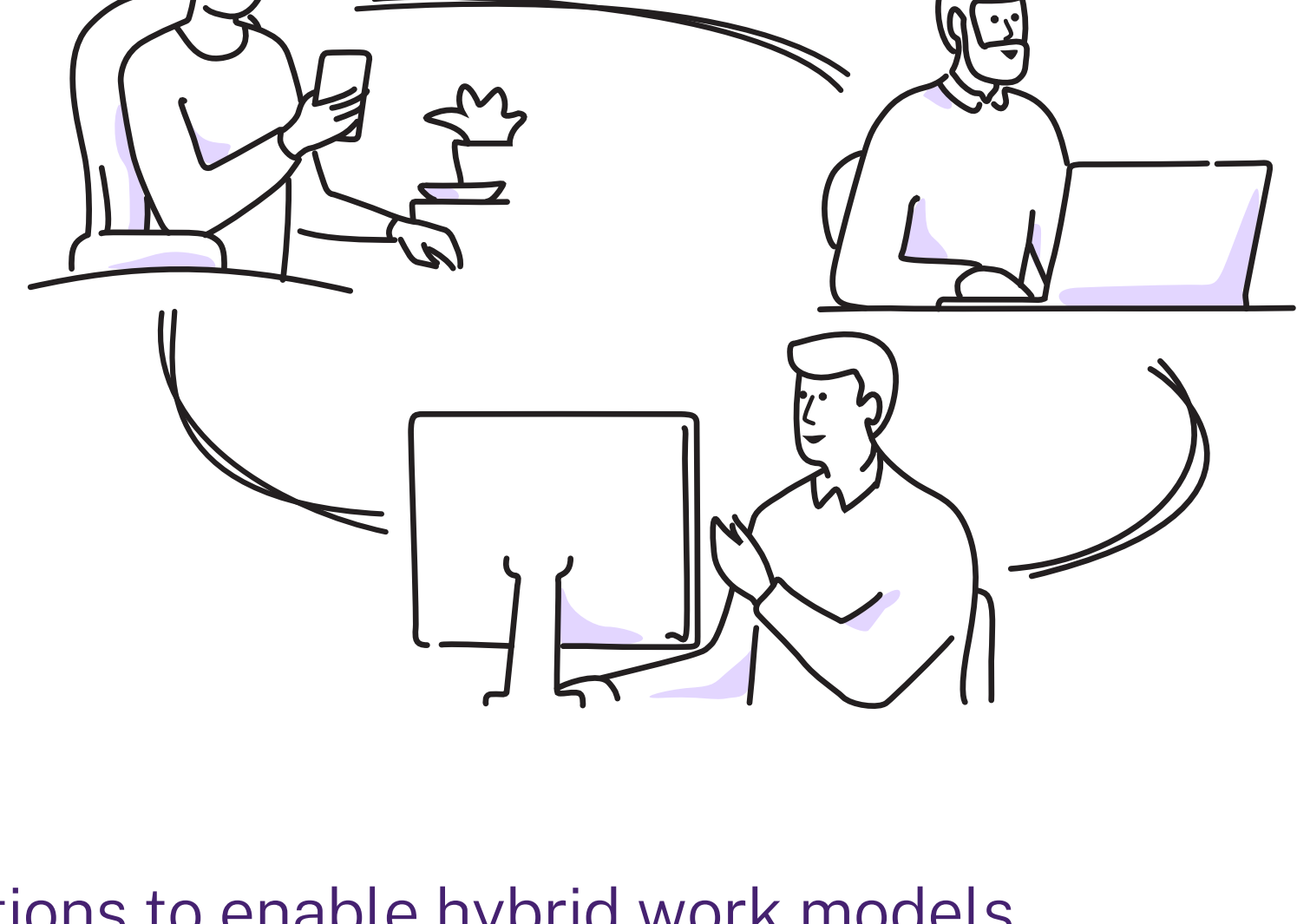
Lola reviews security policies and processes with the merger. **Citrix Analytics** provides transparency into user activity across applications, content, and networking, while **Microsoft Security Graph API** and Citrix provide a unified threat intelligence view across the organization's hybrid cloud environment. With insights like these, Lola is able to detect and mitigate security threats proactively, reducing and even eliminating their impact.



6 PM

After the workday is done, it's still easy to check in on work in progress. Blue Box employees benefit from a single sign-on to Citrix Workspace and other apps and the ability to collaborate at any time on content using Microsoft Teams, Wrike, and Citrix Content Collaboration.

It's easy to make personal progress and do purposeful work with Citrix Workspace and Microsoft Teams!



Citrix and Microsoft partner with organizations to enable hybrid work models and accelerate digital transformation. With Citrix Workspace, you gain a complete digital workspace experience that simplifies and secures access to all your apps, devices, data, and networks. Microsoft Teams integrates people, content, and tools, including Microsoft 365.

Together, our solutions enable seamless collaboration, unlock greater productivity, and accelerate innovation.

Evolve your intelligent workspace today.

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