Bottom-Line Savings with Hybrid Cloud

Discover the practical benefits and ROI of migrating enterprise workloads to VMware virtual machines running on IBM cloud resources.

Hybrid cloud brings real benefits

Datacenter expansion

Businesses are using hybrid to build out capacity and resources without buying new hardware.

Backup and recovery

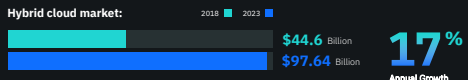
Hybrid environments provide near-instant failover by mirroring key systems.

Cutting-edge applications

Organizations can embrace the Internet of Things, artificial intelligence, and blockchain via cloud.

Hybrid is growing in popularity

Hybrid cloud market:

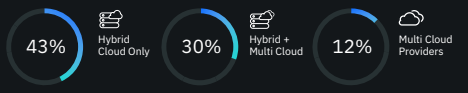


17% Annual Growth

Hybrid cloud market will grow from **$44.6B** in 2018 to **$97.64B** in 2023

Cloud Infrastructure Adoption:

Usage:



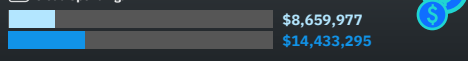
Top drivers for cloud adoption:

Calculating ROI

Regional Health is looking at moving 500 virtual workloads, hosted on 100 physical servers, to the cloud. Savings could reach up to 63%.

On-Premises Spending:

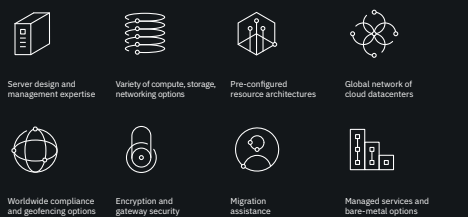
Cloud Spending:



Total Savings:

Up to **63%** Savings

What to look for in a hybrid cloud provider



IBM Cloud for VMware Solutions empowers businesses to move and host VMware workloads in the cloud seamlessly and securely. To learn more about IBM Cloud for VMware, please visit https://www.ibm.com/cloud/vmware/tco

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