

Protecting Your Business Starts with Protecting Your Data

Every business today is data-driven.

Global business relies on the constant flow of data across interconnected networks, and digital transformation means an increase of sensitive data.

This presents ample opportunity for cyber threats and exposure to leverage data for ransom, corporate espionage or even cyber warfare.

by 2021 the **annual cost of cybercrime damages** to hit **\$6T'**

the **average cost of a cyber attack** is **\$13M²**

the average time to **identify and contain a breach** is **280 days²**

Cybercrime has become more than a game of cat and mouse between hackers and their targets.

79% of global executives **rank cyber attacks as one of their highest risk management priorities³**

69% of global executives **lack confidence of recovering all business-critical data after a cyber attack⁴**

Don't let ransomware or a breach bring your business down. **Protect, isolate and recover** your business-critical data from cyber attacks with **Dell EMC PowerProtect Cyber Recovery**.



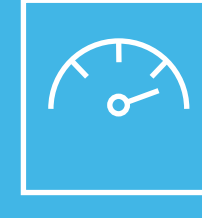
Protect

business-critical data from ransomware and cyber attacks



Identify

signs of data corruption with machine learning and intelligent analytics



Accelerate

recovery of "known good" data to quickly resume business operations

How PowerProtect Cyber Recovery Works

1

Critical data is synced to a hardened vault and isolated with an automated operational air gap.

2

A copy of this data is made and vault retention period is set as needed.

3

The data is retention locked to further protect it from accidental or intentional deletion.

4

CyberSense performs full content indexing of all vaulted data confirming integrity and alerting to any potential corruption.

5

Recovery of data from the vault is efficient and secure whether for testing or incident response.

Dell Technologies and PowerProtect Cyber Recovery Protect Your Most Critical Data

Isolated, operational air gap for data vaulting	Vault-based analytics with machine learning and full content indexing
Multi-layered security protects against external and insider threats	First turnkey data vaulting solution fully endorsed by Sheltered Harbor
Automated, orchestrated operation with a modern UI	Mature solution with over 5 years in the market, hundreds of customers

Respond, recover and resume normal business operations with confidence that your data-driven business is protected with PowerProtect Cyber Recovery.

Learn more about PowerProtect Cyber Recovery
delltechnologies.com/cyberrecovery

¹ 2019 Official Annual Cybercrime Report – <https://www.herjavecgroup.com/the-2019-official-annual-cybercrime-report/>
² 2019 Accenture Cost of Cybercrime Study – <https://www.accenture.com/us-en/insights/security/cost-cybercrime-study>
³ Source: 2019 Global Cyber Risk Perception Study, Marsh & McLennan – <https://www.marsh.com/us/insights/research/marsh-microsoft-cyber-survey-report-2019.html>
⁴ Source – <https://www.delltechnologies.com/en-us/data-protection/gdpr/index.htm>