

Carbon Black.

SUCCESS STORY

Seiko Epson Stays Ahead of New Attack Vectors



INDUSTRY

Technology

COMPANY SIZE

67,000+ employees

SECURITY CHALLENGES

- + Legacy AV wasn't sufficient
- + Couldn't detect hidden attack vectors

PRODUCT

CB Defense

KEY BENEFITS

- + Proactive prevention against advanced threats
- + Easy to use cloud-based console

Summary

Seiko Epson is a Japanese electronics company that serves as one of the world's largest manufacturers of computer printers, information and imaging related equipment. For such a large organization having a strong security posture is critical. After evaluating a number of solutions the Seiko Epson security team chose Carbon Black to detect and prevent advanced threats.

Upgrading Traditional Antivirus

Focused on Seiko Epson's entire IT infrastructure, Ken Osaka is responsible for the organization's security strategy. With a number of products in their security stack it was critical that Osaka and the team found a product that would complement their existing solutions but provide better protection than outdated antivirus.

"Security is very difficult because there are many hidden attack vectors that are hard to stay on top of," said Osaka. "We were looking for next-generation antivirus because the legacy products weren't working."

Cloud-Based Detection & Response

After evaluating a number of endpoint security solutions, Carbon Black stood out during the proof of concept due to prevention capabilities and the console's ease of use.

"I believe that Carbon Black is one of the best in the market," said Osaka. "As a result of our proof of concept, we chose Carbon Black. I think that a cloud-based solution is easier, especially compared to legacy technology."



**“ We believe that
CB Defense
can reduce our
operational
costs”**

*Ken Osaka
Security Team
Seiko Epson*

Conclusion

Since deployment Seiko Epson has found Carbon Black’s EDR and prevention capabilities instrumental to their overall security strategy.

“We believe that CB Defense can reduce our operational costs,” concluded Osaka. “Carbon Black is one of the unique technologies.”

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About Carbon Black

Carbon Black is a leading provider of next-generation endpoint security. Carbon Black serves more than 3,700 customers globally, including 30 of the Fortune 100. As a cybersecurity innovator, Carbon Black has pioneered multiple endpoint security categories, including application control, endpoint detection and response (EDR), and next-generation antivirus (NGAV). Leveraging its newly introduced big data and analytics cloud platform – the Cb Predictive Security Cloud – Carbon Black solutions enable customers to defend against the most advanced cyber threats, including malware, ransomware, and non-malware attacks. Deployed via the cloud, on premise, or as a managed service, customers use Carbon Black solutions to lock down critical systems, hunt threats, and replace legacy antivirus. For more information, please visit www.carbonblack.com or follow us on Twitter at [@CarbonBlack_Inc](https://twitter.com/CarbonBlack_Inc).

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