

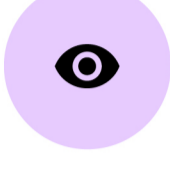




TOP 5 REASONS

Cloud Insights

Ransomware detection and data access auditing



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01
Detect ransomware attacks before it's too late.
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02
Minimize the impact of an attack with automatic data backup.
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03
Gain visibility into malicious user activity and identify potential policy risks.
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04
Easily satisfy audit reporting requirements, saving time and money.
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05
Enjoy a simple SaaS solution with quick time to value, no upgrades, scalable from a single department to a global enterprise.

The challenge

The impact of downtime is high—IDC estimates on average \$300K/hour. You need tools that keep your systems running and that find problems fast when they go down.

- Detect ransomware attacks before it's too late and recover from an attack.
- Use data access reporting for security compliance.

The opportunity

NetApp® Cloud Secure analyses data access patterns to identify risks from ransomware attacks. Advanced reporting and auditing enable easy identification of possible threats.

A ransomware attack can damage your business. The average downtime is 16 days.
Early detection to prevent ransomware attacks: PRICELESS.

Where NetApp adds value

Use case	NetApp benefits
Ransomware detection	<ul style="list-style-type: none"> • Detect risks and threats in real time and gain visibility into the sources of attacks. • Know when you are under attack and have the tools to recover quickly. • Receive intuitive access to timely and actionable information.
Audit reporting	<ul style="list-style-type: none"> • Know who has accessed sensitive files and identify potential policy risks. • Easily satisfy audit reporting requirements. • Audit at no additional cost for storage and analytics.

Only NetApp offers

Complete cloud portfolio

NetApp's comprehensive cloud integration strategy enables customers to easily run workloads in both public clouds and private data centers.

NetApp is a Fortune 500 company, and Cloud Insights is a strategic product for cloud monitoring. Small start-ups can't claim that level of stability and longevity.

Comprehensive monitoring

Cloud Insights quickly inventories your resources, along with interdependencies between them, and assembles a topology of your environment. This means that you have end-to-end visibility into what infrastructure resources are supporting which applications or business units, regardless of whether the resources are in the cloud or on the premises.

Easy to use

NetApp Cloud Insights is simple to use. Because it's hosted in the cloud, you'll be up and running fast, with real-time data visualization of the availability, performance, and utilization of your entire environment. Cloud Insights provides the expert views you need, and it's easy for the nonexperts on your extended team to use as well. This means that ensuring performance, availability, and efficiency can be everyone's job.

Securing your data

- Detect risks and threats before they happen with a holistic machine learning approach.
- Know when you're under attack and have the tools to recover quickly. Cloud Insights detection automatically triggers a backup Snapshot™ copy, which gives you the ability to restore with minimal data loss.
- Easily report data access patterns and actionable prevention measures.
- Receive audit reports on who has accessed sensitive files and identify potential compliance policy risks.

"We recently experienced a ransomware event, and when I saw what Cloud Insights' ransomware detection provides, we were sold."

Director IT, Transportation Company



Additional learning

- [Cloud Insights home page](#)
- [Demo video](#)
- [Datasheet](#)

About NetApp

In a world full of generalists, NetApp is a specialist. We're focused on one thing, helping your business get the most out of your data. NetApp brings the enterprise-grade data services you rely on into the cloud, and the simple flexibility of cloud into the data center. Our industry-leading solutions work across diverse customer environments and the world's biggest public clouds.

As a cloud-led, data-centric software company, only NetApp can help build your unique data fabric, simplify and connect your cloud, and securely deliver the right data, services, and applications to the right people—anytime, anywhere.