

TOP 10 REASONS

# NetApp Keystone Flex Subscription

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**1 Bridge to the cloud**  
Enjoy cloud benefits on premises while you engineer workloads for migration to the cloud. Preserve your capital, take the stress out of digital transformation, and improve your customers' experience along the way.
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**2 Hybrid cloud connectivity**  
Use the public cloud at your own pace and on your own terms. Take advantage of multiple cloud resources for migrating data, bursting workloads, backing up data, replicating data for disaster recovery, and storing cold data.
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**3 Most storage service options**  
Base your choices on your workloads. Choose from the broadest range of performance tiers for unified file and block, block-only, and object data storage services. Reallocate volumes across performance tiers and across data services on demand.
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**4 Outstanding price/performance**  
Deliver three times more IOPS on block services and up to two times more throughput on file services. Save up to 89% on high-performance tiers and up to 83% on value tiers compared to others. Get transparent pricing with no rate multipliers for burst capacity or inefficient data.
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**5 IT operations made easy**  
Monitor, provision, and orchestrate your on-premises and cloud storage services with a single pane of glass—and use familiar operational tools and practices across your hybrid cloud. Visualize capacity usage across your hybrid cloud environment.
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**6 Data tiering**  
Save over 50% of capacity costs by automatically tiering infrequently accessed or cold data to lower-cost object storage on premises or in the cloud. You can tier your data to NetApp® StorageGRID®, AWS S3, Azure Blob, or Google Cloud.
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**7 99.999% guaranteed uptime**  
Be confident that your mission-critical workloads will stay up and running. NetApp Keystone™ Flex Subscription Extreme and Premium service tiers deliver less than 27 seconds of downtime per month for unified file and block storage with data tiering.
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**8 Cloud-adjacent storage services**  
Maintain control over your data in public cloud resources using Keystone Flex Subscription integrated with Equinix. Experience on-premises performance in the cloud. Get a single monthly bill for data storage and colocation (space, power, cooling, and networking).
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**9 Flexible terms and operations**  
Start with just a 1-year commitment for a minimum of 100TiB capacity per site. Save up to 29% with a 5-year service term. Renew your service at the end of the term or cancel the service. Choose who operates the storage infrastructure—you, a certified partner, or NetApp.
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**10 Nobody does it better**  
NetApp offers greater flexibility for hybrid cloud connectivity with more robust, integrated data storage service offerings than any other storage-as-a-service provider. Enjoy better price/performance, higher availability, and simplified IT operations with NetApp.



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In a world full of generalists, NetApp is a specialist. We're focused on one thing, helping your business get the most out of your data. NetApp brings the enterprise-grade data services you rely on into the cloud, and the simple flexibility of cloud into the data center. Our industry-leading solutions work across diverse customer environments and the world's biggest public clouds.

As a cloud-led, data-centric software company, only NetApp can help build your unique data fabric, simplify and connect your cloud, and securely deliver the right data, services and applications to the right people—anytime, anywhere.

To learn more, visit [www.netapp.com](http://www.netapp.com)