



How do I expand my business while adhering to local data privacy laws?

Public cloud services wherever you need them



Company Overview



Anderdon Financial Services is based in the US and has an opportunity to expand into Southeast Asia to begin taking advantage of the growth there.

Company Challenge

Due to regulations, Anderdon needs to run their payment processing application entirely within the region, requiring data centers and staff that they don't currently have.

Compliance penalties can cost

\$100s of millions.

Stakeholders



CTO

I oversee all IT planning and application development to achieve the company's business objectives.

Entering a new market usually requires large capital expenditures, hiring costs, and a long path to delivery.

IBM Cloud Satellite enables us to avoid fixed costs and supplement our existing team as needed to deliver our product to new customers in weeks not months.

We're modernizing our application for this project. When we finish, we'll immediately be able to comply with data locality rules anywhere without the burden of doing bespoke implementations.



VP of App/Dev

I'm evolving our development culture to use cloud-native ways of working and open technologies. We are establishing agile workflows, and we look for opportunities to automate common tasks that distract from business goals.

Since IBM Cloud Satellite deploys core application services that were built on open source, we can quickly and easily integrate them with our existing systems. Our productivity increases because we can use consistent tools across all environments. The result is that we're able to put workloads where we want to, when we want to, and make those decisions at deployment not the build stage.



Solution Architect

I'm leading the strategy to evolve our reliance on traditional IT into cloud-based solutions.

We need to modernize our payment processing application as part of delivering to a customer in a new region. Our longer term goal is to build an API architecture to make connection points across our business partnerships more flexible.

IBM Cloud Satellite, with Red Hat OpenShift as a common platform, gives us a great bridge among our deployments..

The Solution: IBM Cloud Satellite

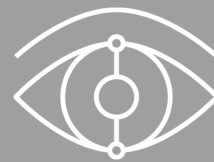
With **IBM Cloud Satellite**, Anderdon can deploy and run the payment application on any host of their customer's choice – either on prem or in any cloud. Anderdon observes all deployments centrally, and their teams use a consistent set of security and compliance controls.

Benefits



Drive new ideas into the market faster—in any location, globally.

Consistency and reliable performance help increase development velocity and application scale across hybrid deployments.



Keep internal teams focused on delivering value to customers while IBM manages the configuration, patching, and versioning related to cloud services wherever they're running.

Through a single dashboard, Satellite eliminates the fragmentation, blind spots, and friction related to hybrid cloud integrations.



Automate operations as a best practice.

Relying on services that are up to date enables teams to focus on their own application pipeline efficiencies.



Build with confidence

IBM Cloud Satellite provides end to end security across multiple locations. Use a consistent set of security and compliance controls and access policies. Observe all deployments centrally.

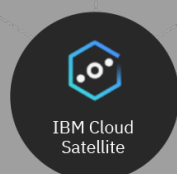
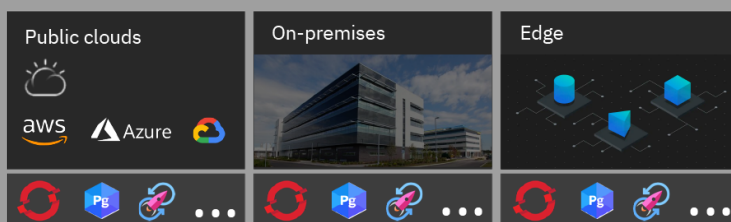


IBM Cloud Satellite Beta

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Workloads located where you need them



Core application services for data, AI, security, and Kubernetes management