# NetApp Cloud **Volumes ONTAP**

Optimize your cloud storage costs and performance while enhancing data protection, security and compliance with industry-leading data management.

### The challenge

Companies across all industries are leveraging cloud to drive business growth and innovation. But despite the fast cloud adoption, most traditional enterprise applications still run on premises to migrate traditional applications to cloud. Organizations need to modernize applications, acquire new knowledge, and update policies. This makes your cloud journey slow, expensive and complex.



## The opportunity

Get the freedom to run traditional and cloud native applications anywhere and move them across the hybrid multi cloud, without redesigning your code, your processes, or your teams. Harness cloud advantages faster, and at lower costs, and get peace of mind, knowing that your data is always available, secure and compliant.

Eight reasons to use NetApp Cloud Volumes ONTAP



Cost - Drastically lower TCO for standard cloud storage





**Performance** - Faster response time on cloud storage



**Protection** - Peace of mind, knowing that your data is always restorable

Portability - Simple, fast replication across zones, regions, and clouds



**Privacy -** Always-on AI -driven privacy compliance controls

**Security -** Built-in data security that you can control



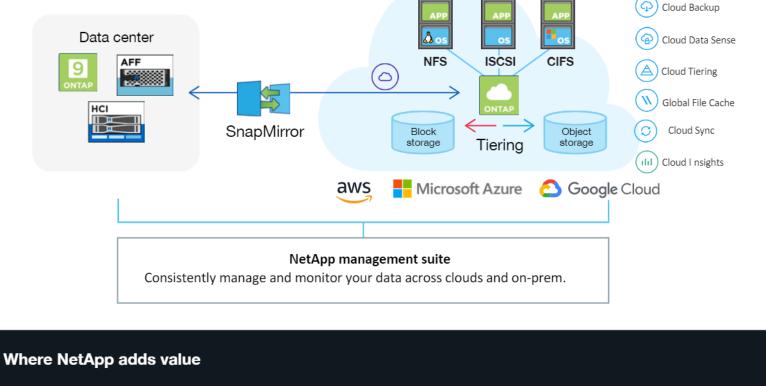
Availability - ensure that data in the cloud is always available

Flexibility - Manage storage in AWS, Azure, Google Cloud, or on-premises

of development systems by 10x and drop our total deployment time to mere minutes." - Jeremy Goodrum, Vice President of Engineering, Wirestorm Read more

"ONTAP Cloud drastically lowered our cloud cost and server spend. My team was able to lower the number





## Use case Quickly migrate applications

and run enterprise apps and file

services in the cloud

Maintain business continuity and keep data secure Dramatically reduce public

# · Provision data services in any cloud using the same interface

NetApp benefits

 Achieve more efficient DR than standard cloud storage and easy to set up Leverage NetApp® ONTAP features and in-house ONTAP expertise

Tiering puts infrequently accessed blocks into less costly object/blob storage

· Move data from on-premises storage to any cloud

- cloud storage spend

Solutions

• Storage efficiencies reduce cloud footprint



Business applications >





DevOps solutions >



File and block storage >



Disaster recovery >

### 3. Storage efficiency for cost savings: thin-provisioning, deduplication, compression, compaction Data management: PIT recovery of data using zero-impact ONTAP Snapshot™ 5. Disaster recovery and failover using SnapMirror®

7. GUI driven deployment and management: - Cloud Manager helps deploy and monitor storage in the cloud and helps ease license, entitlement and

6. Security: Data encryption at the level of the storage volume

1. Multi-cloud support: AWS Azure and GCP 2. Multi-protocol support: NFS, CIFS, iSCSI

- System Manager manages on-prem systems and Cloud Volumes ONTAP 8. Policy based tiering to lower cost storage tiers
- Supported ONTAP® features in Cloud Volumes ONTAP
- NetApp<sup>®</sup> Snapshot<sup>™</sup> copies

Deduplication, compression, compaction

Encryption at rest and in-flight

- NetApp SnapMirror® NetApp FlexClone®
- Licensing

Thin provisioning

Essential

Deploy Cloud Volumes ONTAP

from the AWS marketplace or

NetApp SnapLock®

· Cold data tiering to object

Kubernetes integration with Trident

High availability

NFS/CIFS/iSCSI

**Deploy Cloud Volumes ONTAP** up to 500GB, free

**Free Edition** 

VO NFS/SMB single node VO File High Availability (HA)

No term limit

Upgrade when you need more capacity

Monthly or Fixed Terms 1yr, 2yr, 3yr Capacity minimum 4TB

Visit us at Cloud Central to learn more.

NetApp sales for AWS, Azure and from the AWS marketplace or NetApp Google Cloud sales for AWS, Azure and Google Cloud CVO NFS/SMB High Availability CVO NFS/SMB single node File or High Availability (HA)

> Monthly or Fixed Terms 1yr, 2yr, 3yr Capacity minimum 4TB

**Professional** 

Deploy both Cloud Volumes ONTAP

and Cloud Backup

Cloud Backup

cloud.netapp.com

