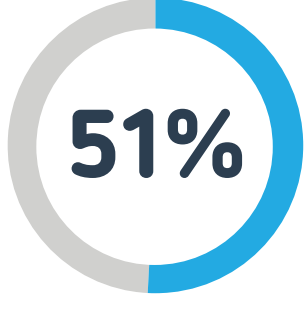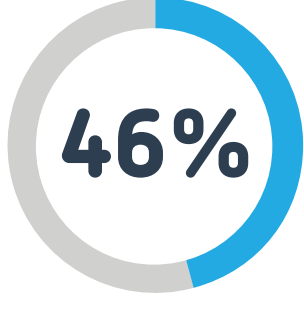# Citrix + Google Cloud:
Where innovation gets to work
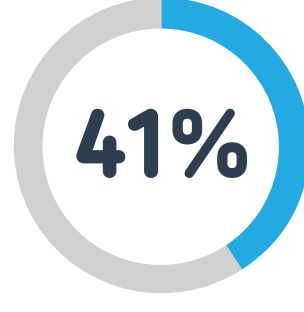
Organizations are digitally transforming to take advantage of new ways of working. Drivers for this transformation include:
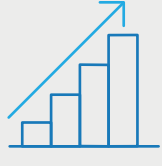
51%
Growth opportunities in new markets[1]

46%
Evolving customer and employee preferences[1]

41%
Increased competitive pressure[1]

Employees are key to digital success.

Giving employees the freedom to work how, where, and when they do their best work can:

- Increase productivity
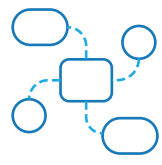- Boost innovation
- Attract top talent
- Improve retention

Create a better way to work with Citrix and Google Cloud

Using cloud technologies, Citrix and Google Cloud power a better way to work to help you be more productive, engage customers, and unlock innovation.

GREAT USER EXPERIENCES

INCREASED FLEXIBILITY

ENHANCED SECURITY

Google Cloud Platform | chrome enterprise | G Suite | Citrix Workspace

Deliver unmatched end-user experience, performance, and reliability.

- Unified workspace and app delivery
- Secure, contextual experiences
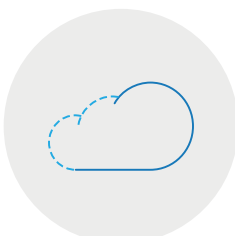- Google device access for tools and apps
- Always-on, resilient workspaces
- Greater app performance

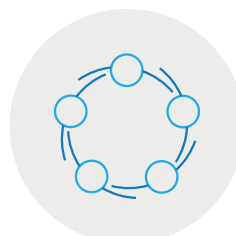## Boost business agility with hybrid cloud technology and a range of devices.

- Hybrid cloud options
- Broad Google and cloud-based device support
- Unified IT infrastructure
- Business and IT alignment
- Simple, efficient expansion

Gain control without compromise and protect data wherever it resides.

- Secure digital perimeter
- Streamlined management
- Contextual, profile-based access
- Wide visibility and insights
- Comprehensive, integrated approach

> "...We now have a global concept that we can deploy to all our sites worldwide giving users a fast and secure application user experience from the cloud."
>
> **Mari Wasström**
> IT Solutions Service Management Lead, Neste

Deliver superior user experiences, enhanced security, and freedom of choice in a hybrid, multi-cloud world.

Citrix and Google Cloud make it simple and easy.

Learn more at citrix.com/google.

Citrix® | **Google Cloud**