

ZERO TRUST SECURITY STRATEGIES AND EMPLOYEE EXPERIENCE

Many organizations are relying on VPNs to provide access to their distributed workforces. Although most feel that they have been successful in this, a number of these leaders are considering a change towards a Zero Trust, cloud-based model to improve employee experience.

Pulse and Citrix surveyed 100 IT decision makers to understand how they are currently supporting their remote workforces with a VPN solution, and their sentiments around migrating to a cloud-based tool.

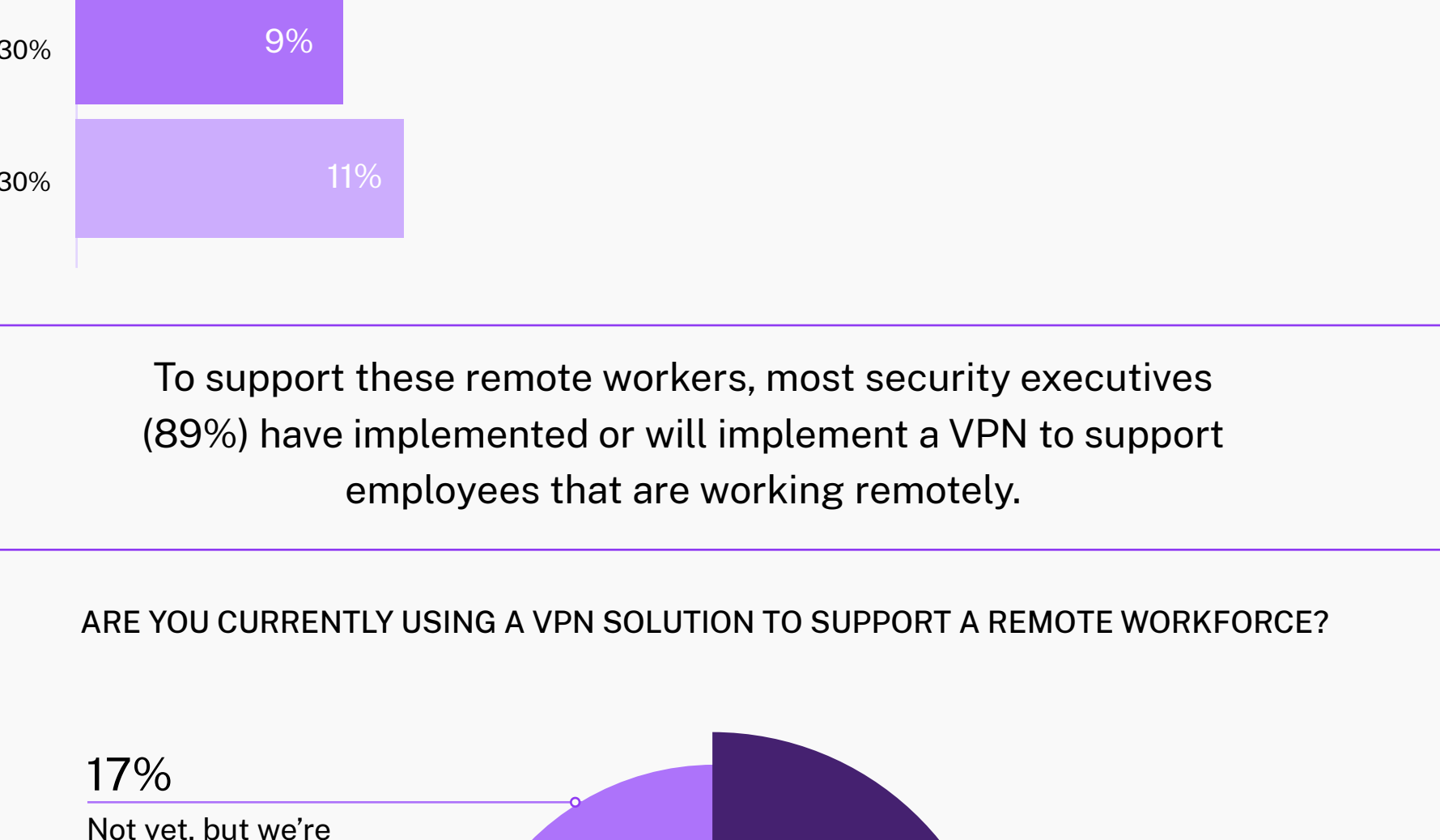
Data collected from September 24-October 15, 2020

Respondents: 100 Security executives

MANY SECURITY DECISION MAKERS ARE SUPPORTING REMOTE EMPLOYEES WITH A VPN

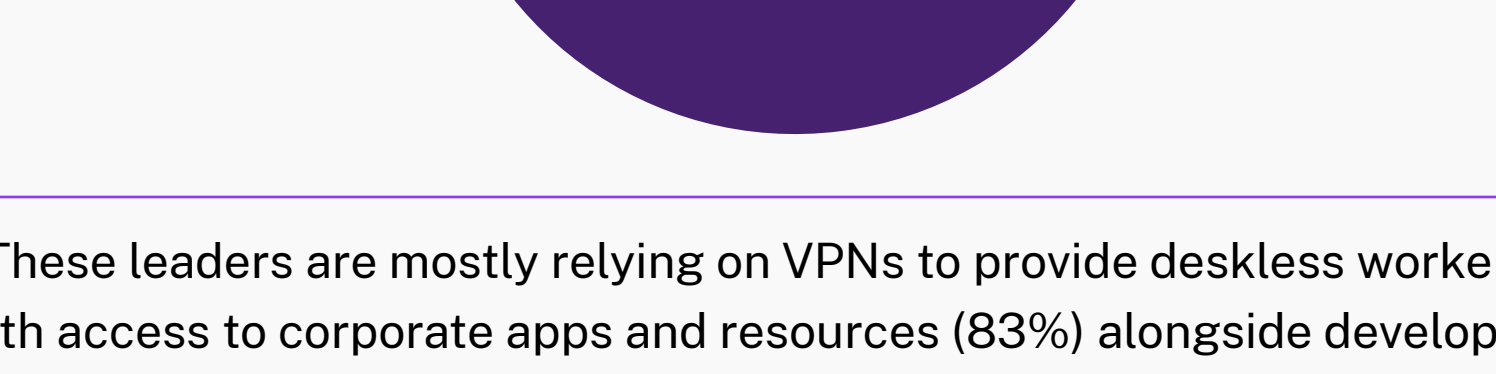
Prior to the remote work transition, most security executives (92%) were supporting a remote workforce to some extent.

IN YOUR BEST ESTIMATION, HOW MUCH OF YOUR WORKFORCE WAS REMOTE BEFORE THE REMOTE WORKING TRANSITION?



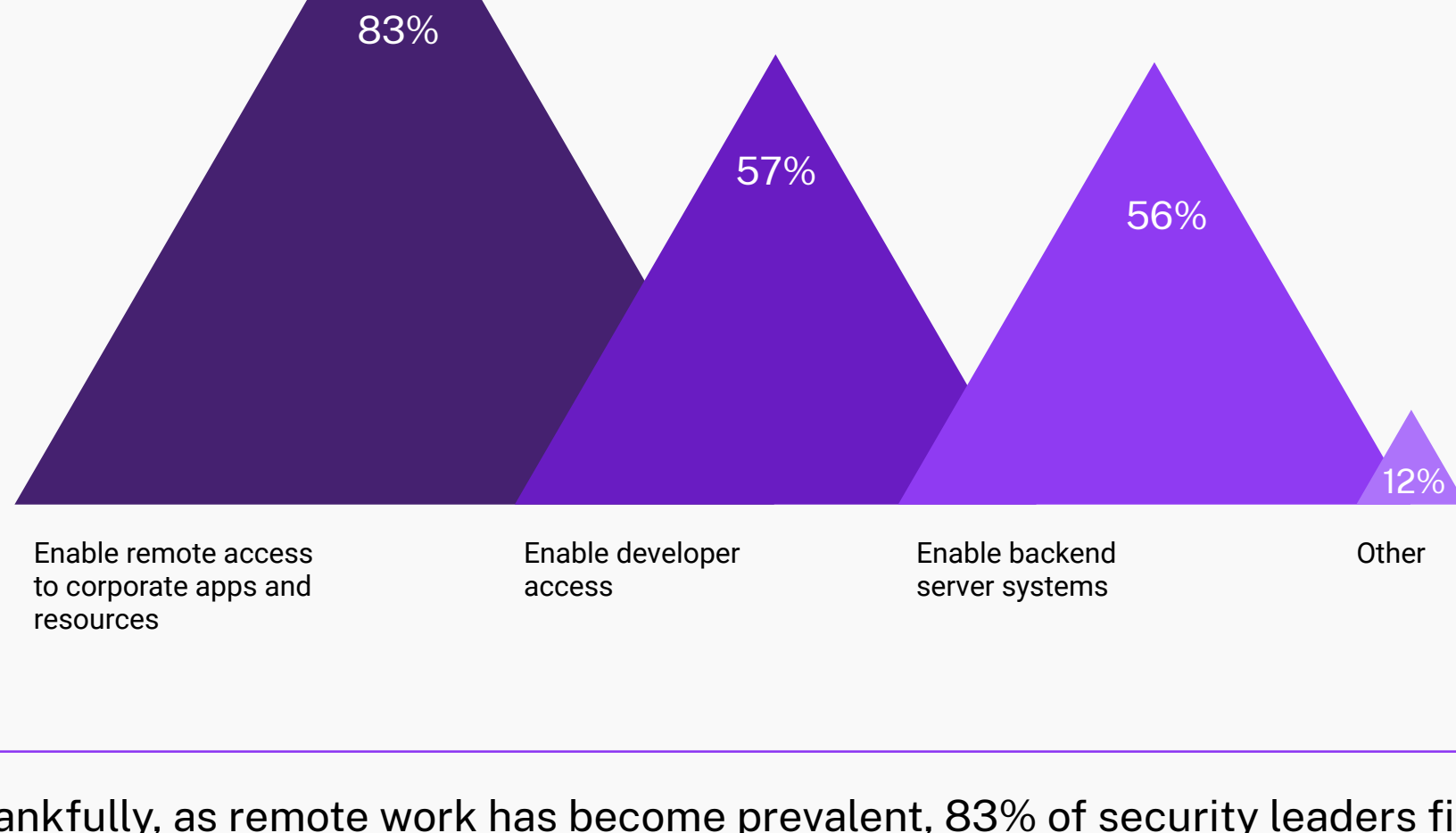
To support these remote workers, most security executives (89%) have implemented or will implement a VPN to support employees that are working remotely.

ARE YOU CURRENTLY USING A VPN SOLUTION TO SUPPORT A REMOTE WORKFORCE?



These leaders are mostly relying on VPNs to provide deskless workers with access to corporate apps and resources (83%) alongside developers within the organization (57%).

WHAT ARE YOUR COMPANY'S CURRENT VPN USE CASES?



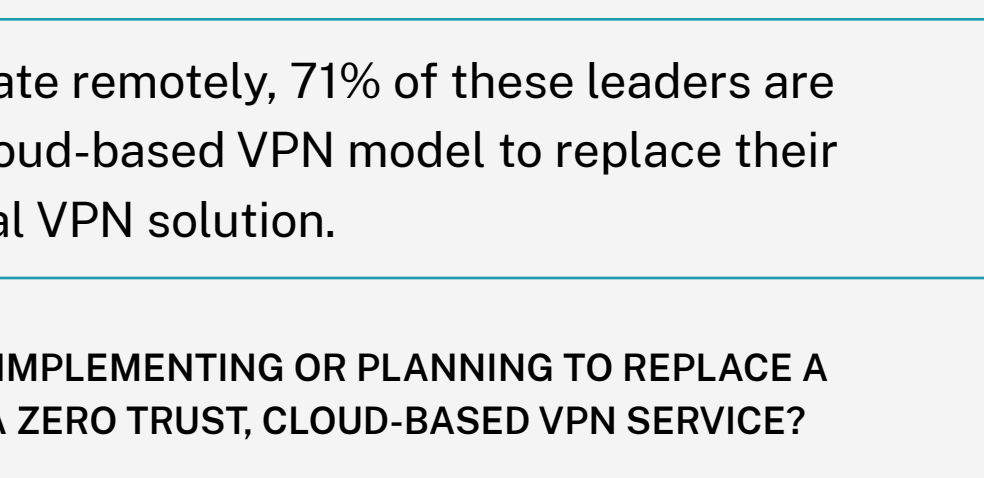
Thankfully, as remote work has become prevalent, 83% of security leaders find it easy to manage and scale their current VPN solution to support remote workers.



AS COMPANY NEEDS CHANGE, SECURITY LEADERS ARE LOOKING AT ALTERNATIVES TO TRADITIONAL VPN SOLUTIONS

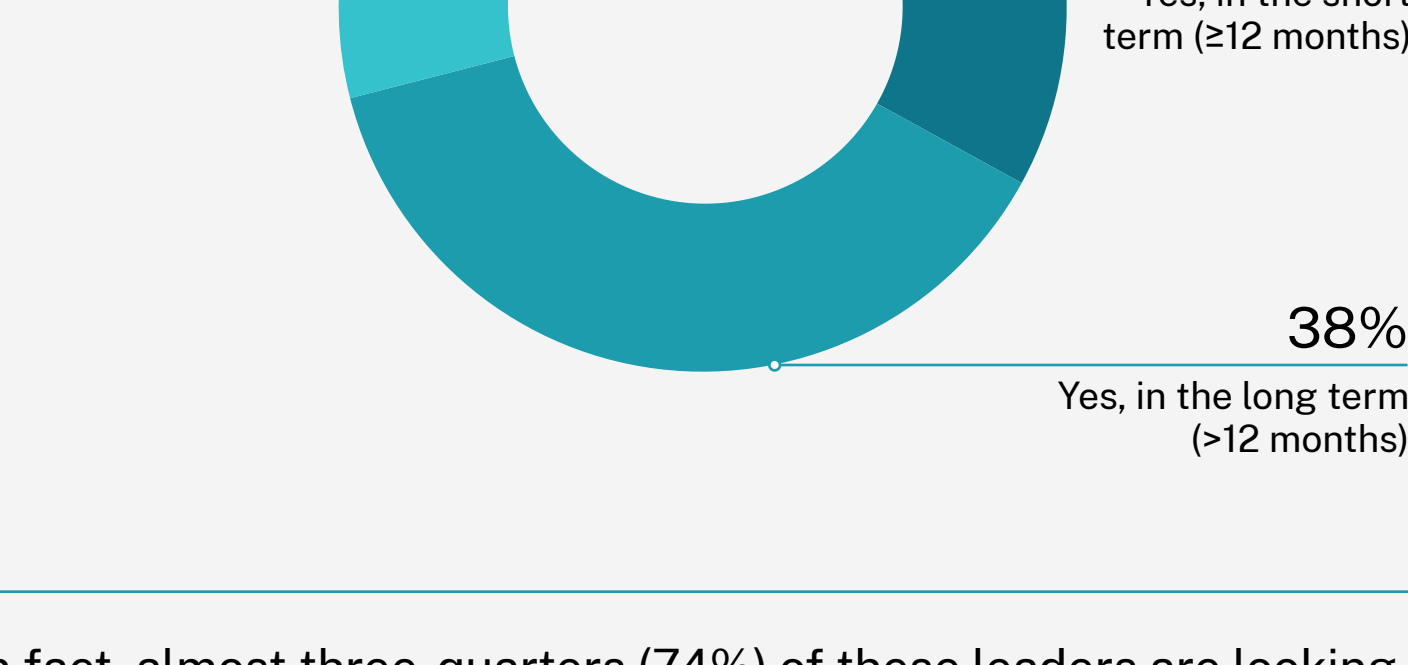
64% of security executives agree that their organization is aiming to shift from their current VPN strategy.

DO YOU AGREE WITH THE FOLLOWING STATEMENT: "MY ORGANIZATION IS ACTIVELY CONSIDERING ALTERING OUR CURRENT VPN STRATEGY?"



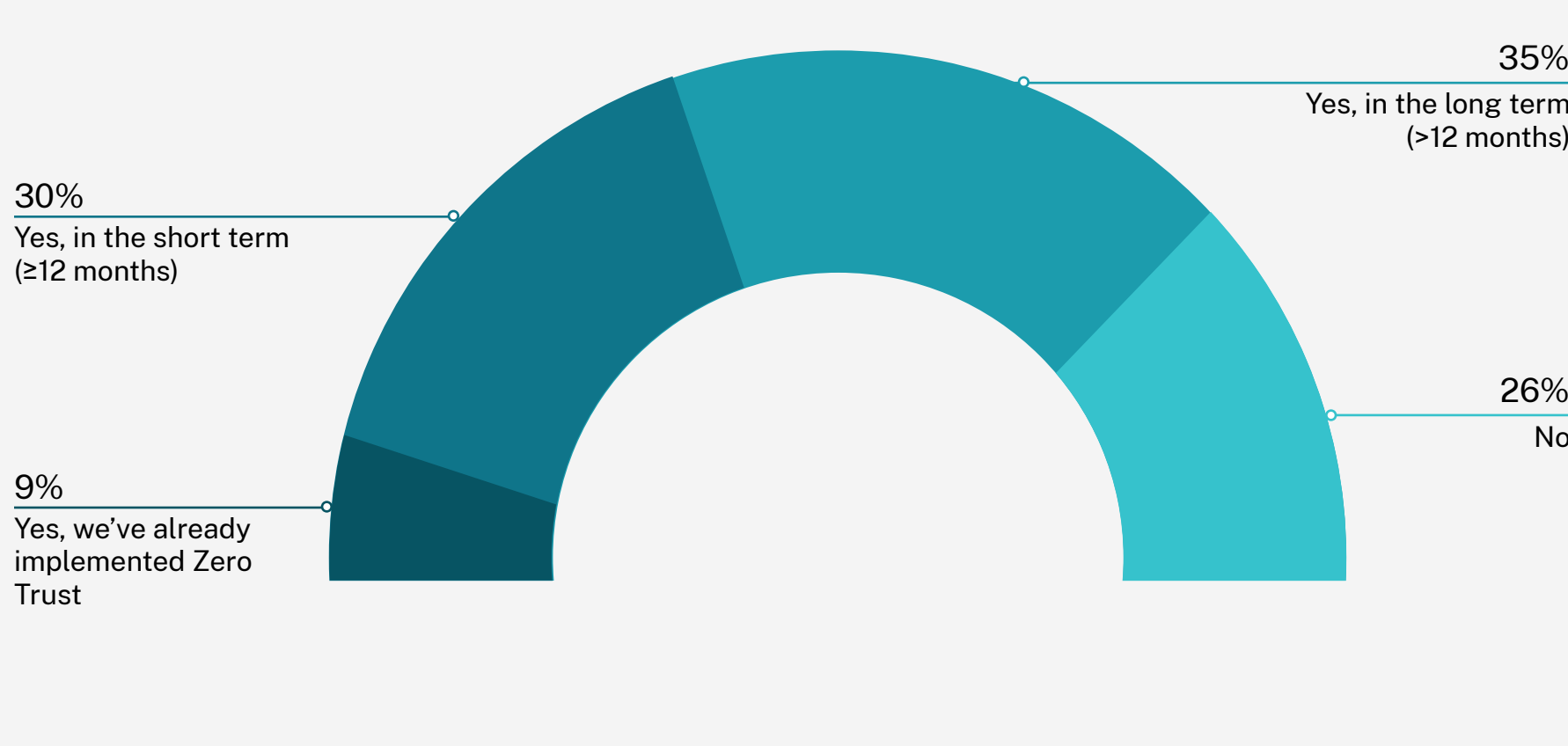
As workforces continue to operate remotely, 71% of these leaders are looking towards a Zero Trust, cloud-based VPN model to replace their traditional VPN solution.

IS YOUR ORGANIZATION CURRENTLY IMPLEMENTING OR PLANNING TO REPLACE A TRADITIONAL VPN SOLUTION WITH A ZERO TRUST, CLOUD-BASED VPN SERVICE?



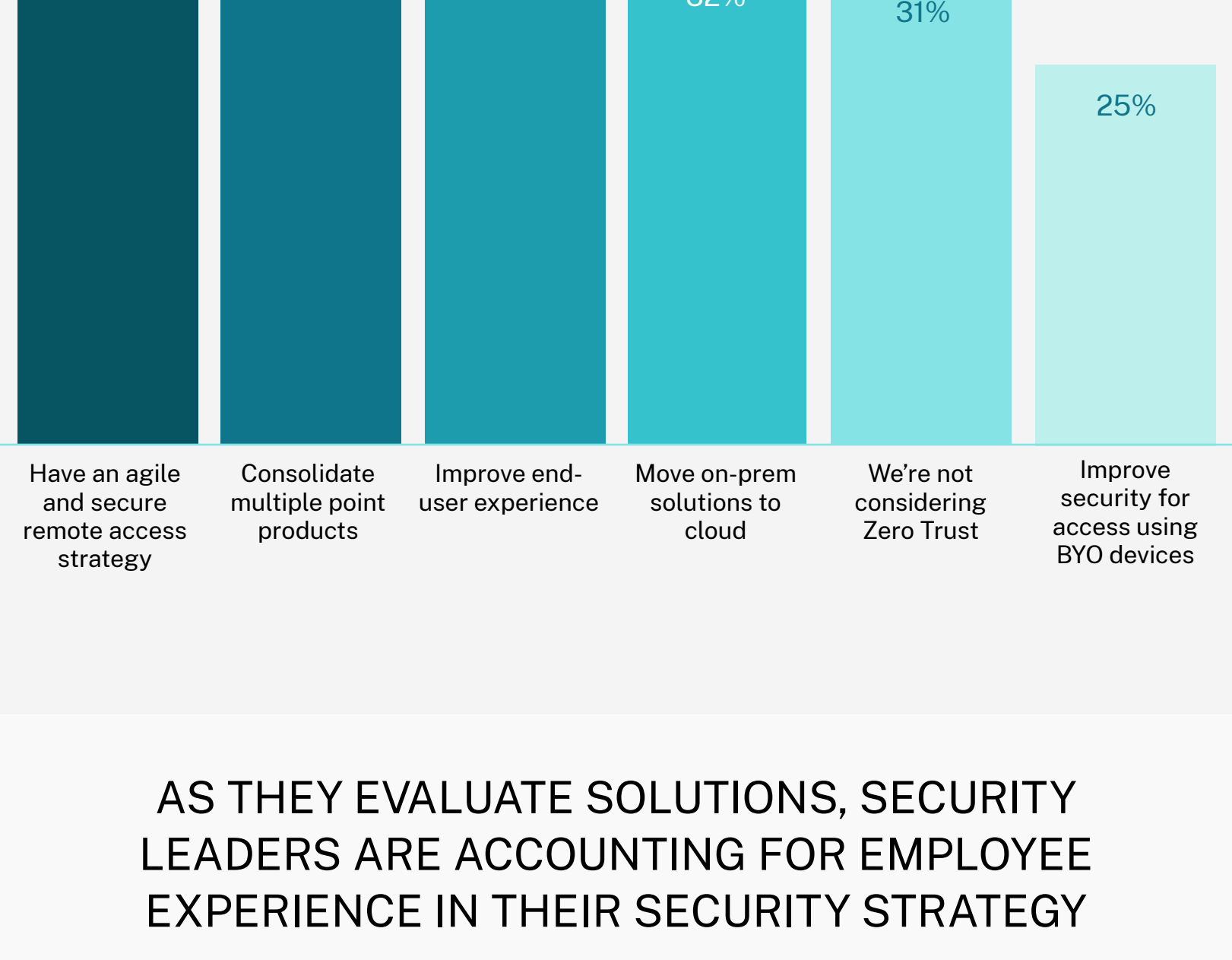
In fact, almost three-quarters (74%) of these leaders are looking at adopting a holistic Zero Trust strategy spanning beyond remote access.

IS YOUR ORGANIZATION CURRENTLY IMPLEMENTING OR PLANNING TO IMPLEMENT A BROADER ZERO TRUST SECURITY STRATEGY?



The two main reasons why Zero Trust is being considered are agile, secure remote access (42%) and product consolidation (41%).

WHAT ARE THE 2 TOP DRIVERS BEHIND YOUR COMPANY'S DECISION TO PURSUE A ZERO TRUST STRATEGY?



AS THEY EVALUATE SOLUTIONS, SECURITY LEADERS ARE ACCOUNTING FOR EMPLOYEE EXPERIENCE IN THEIR SECURITY STRATEGY

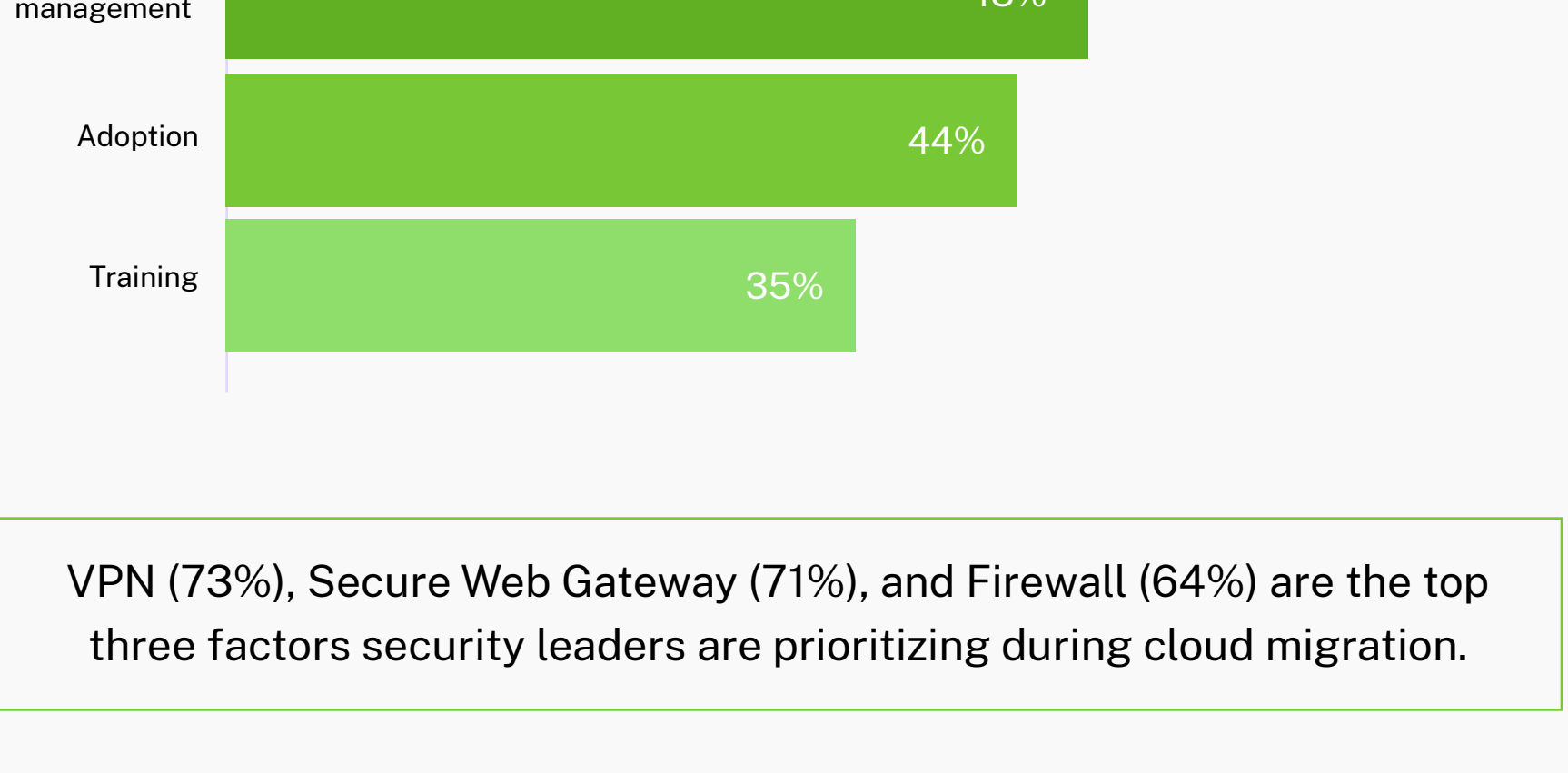
97% of security leaders believe that employee experience has influence on their company's security strategy.

DOES EMPLOYEE EXPERIENCE PLAY A KEY ROLE IN YOUR ORGANIZATION'S SECURITY STRATEGY?



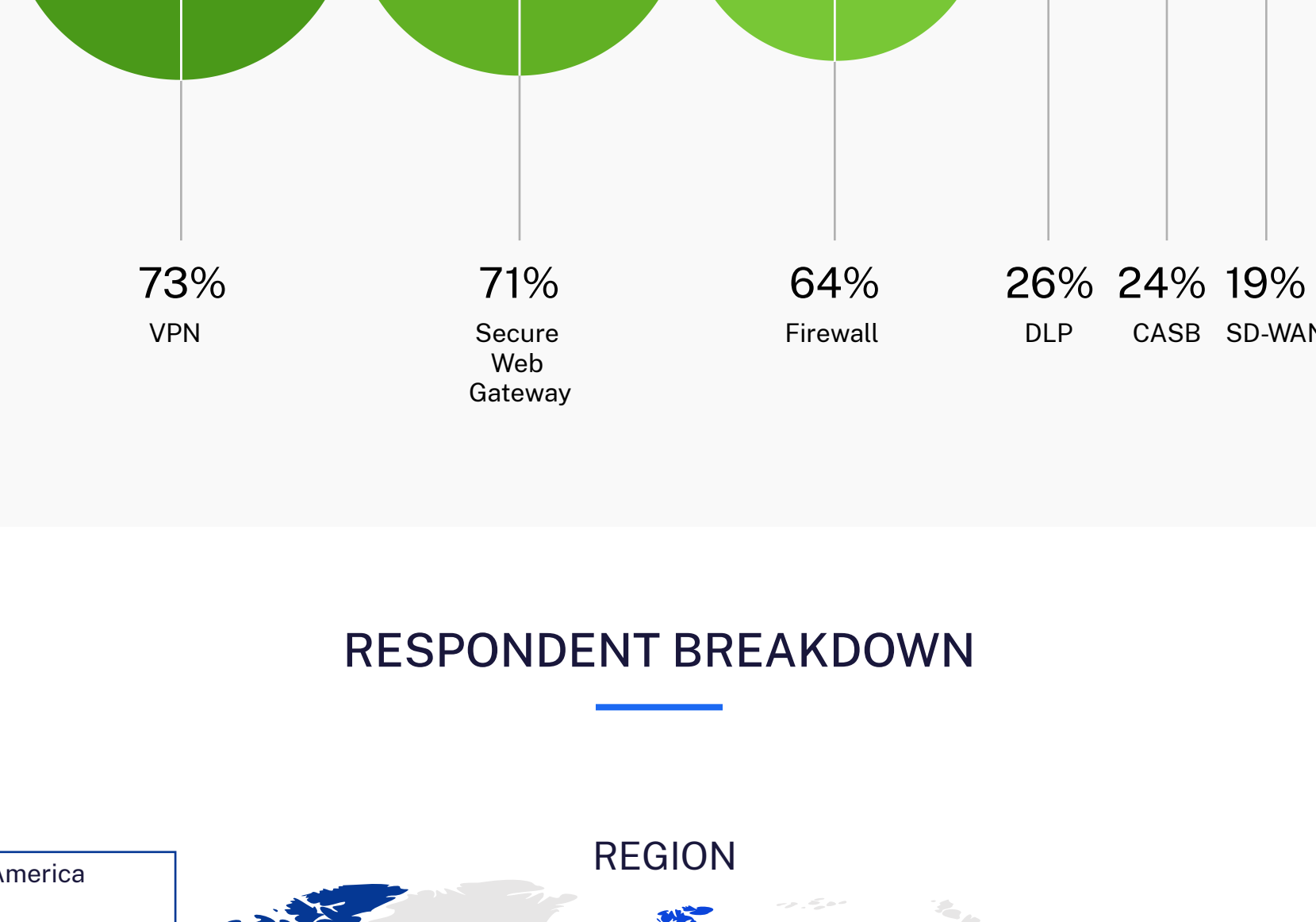
With employee experience in mind, these leaders are most looking to improve user experience (75%) and change management (48%).

IN WHICH OF THE FOLLOWING WAYS WOULD YOU MOST LIKE TO IMPROVE EMPLOYEE EXPERIENCE THROUGH YOUR SECURITY STRATEGY?



VPN (73%), Secure Web Gateway (71%), and Firewall (64%) are the top three factors security leaders are prioritizing during cloud migration.

WHEN IT COMES TO ENABLING CLOUD MIGRATION, WHAT ARE THE TOP FACTORS PRIORITIZED IN YOUR SECURITY STRATEGY?



RESPONDENT BREAKDOWN

