

Dell EMC PowerFlex is enabling organizations to achieve better performance and business outcomes

Dell Technologies customers are realizing **significant value** by leveraging PowerFlex to improve their storage performance. These benefits would result in a **five-year ROI of 321%**.

Key Results



321%
5-year ROI



47%
Reduced total cost of operations



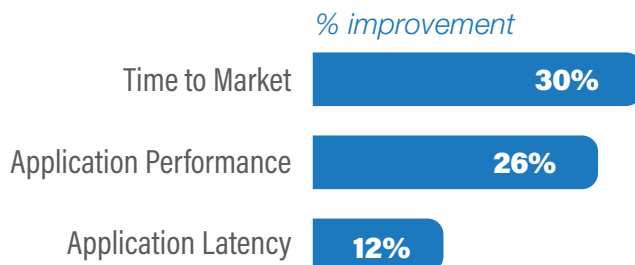
9 months
To payback

Customer Quote:



"We are seeing more revenue opportunities because of how the applications are running on PowerFlex. We have more visibility into what we're doing. As a result, we are seeing an increase in performance. People can do things quicker from a performance perspective because of the applications and that leads to more revenue."

Key Business KPI



IT Infrastructure-related Benefits

- 70%** more efficient IT infrastructure staff
- 46%** less staff time spent on keeping the lights on
- 70%** improved storage deployment agility

Business Benefits



98%
Reduced unplanned downtime



53%
More new applications deployed



\$4,400
Annual total benefits per TB