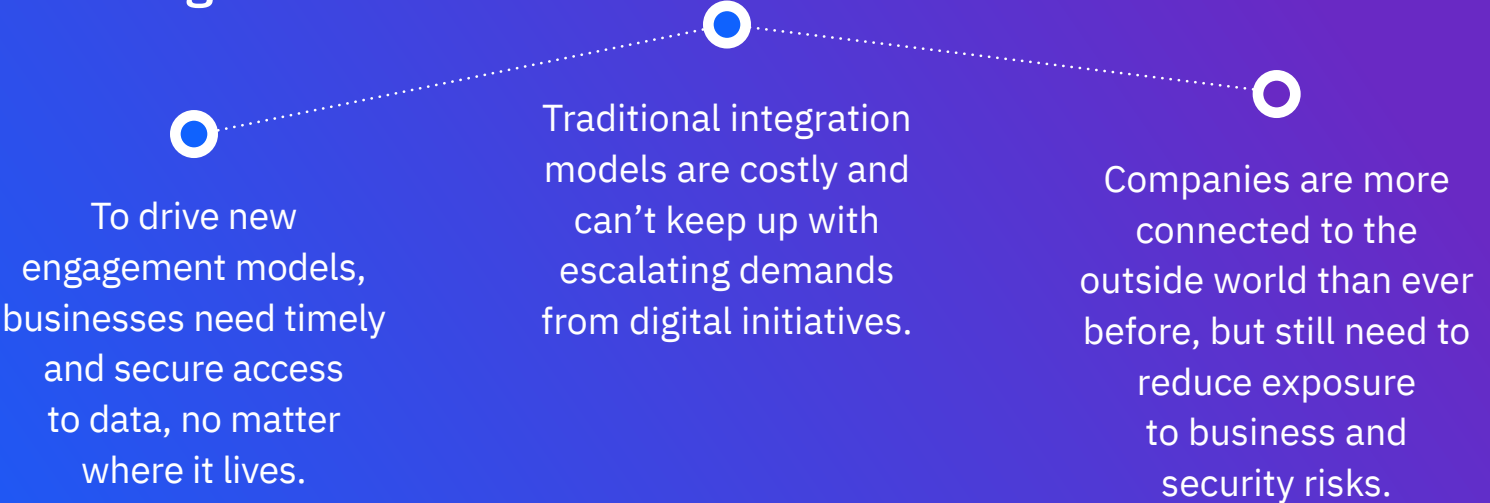# Rapidly connect applications and data at a lower cost with agile integration

Today, more than ever, organizations require integration to transform engagement models and optimize channels while maintaining business resiliency.

Challenges

To drive new engagement models, businesses need timely and secure access to data, no matter where it lives.

Traditional integration models are costly and can't keep up with escalating demands from digital initiatives.

Companies are more connected to the outside world than ever before, but still need to reduce exposure to business and security risks.

50%

Without a new approach, integration work will account for **50% of the time and cost of digital initiatives.**[1]

Your business needs a modern, agile approach to integration. One that empowers extended teams to create integrations, leverages a complete set of integration styles and capabilities and increases overall productivity. **IBM Cloud Pak® for Integration is the platform for agile integration.**

The IBM Cloud Pak for Integration helps you

Speed your integration development

Reduce the cost of integration

Increase your operational efficiency

and deliver ROI

3x
Increase the speed of integration development by 3x.

1/3
Reduce integration costs by 1/3.

IBM is your trusted and experienced partner to help you build and implement an agile approach to integration, transforming integration into the fuel that drives your digital experiences.

[Learn more]