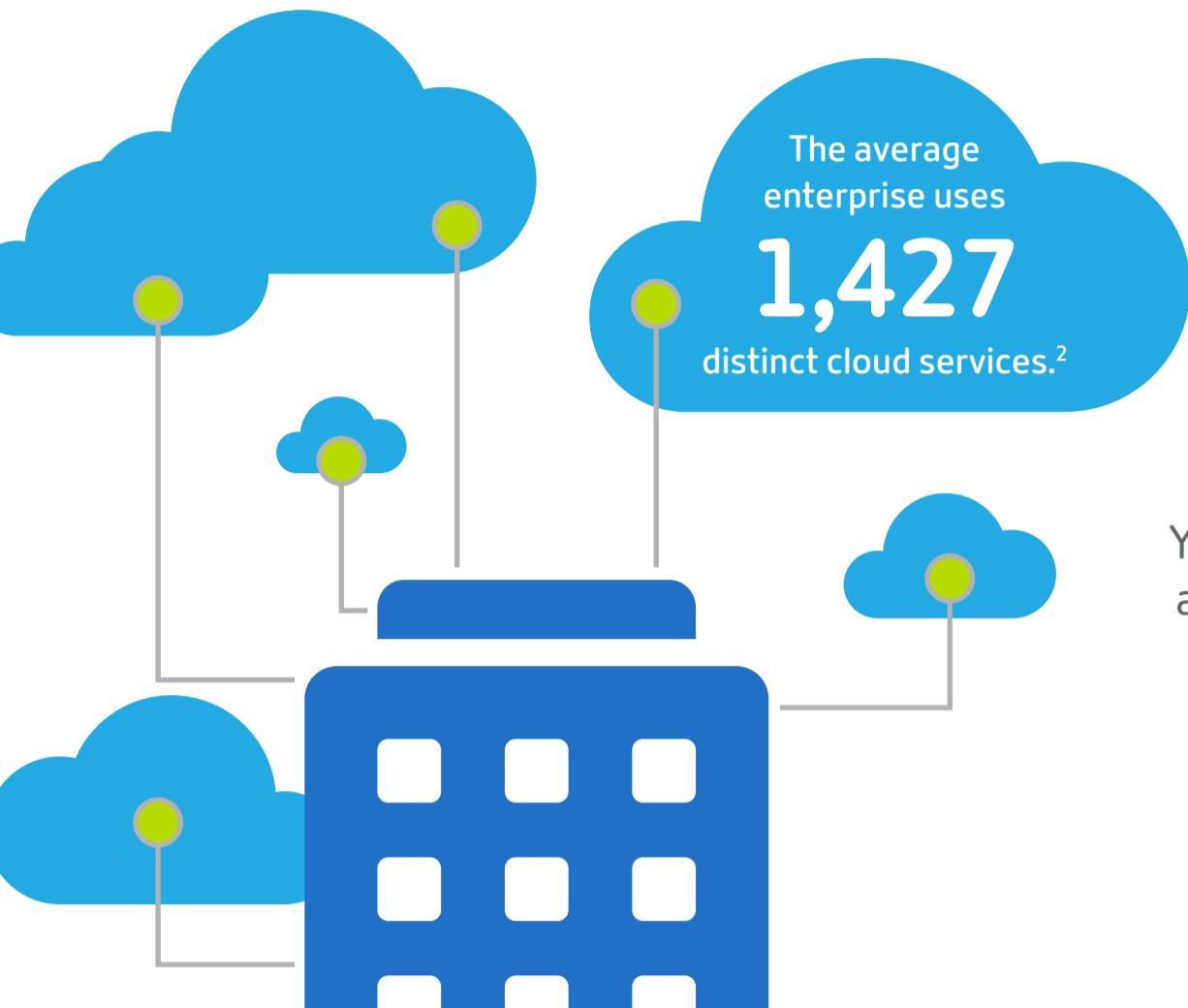


Creating your own cloud rules

How a secure digital workspace can help your organization build a future-forward cloud strategy.



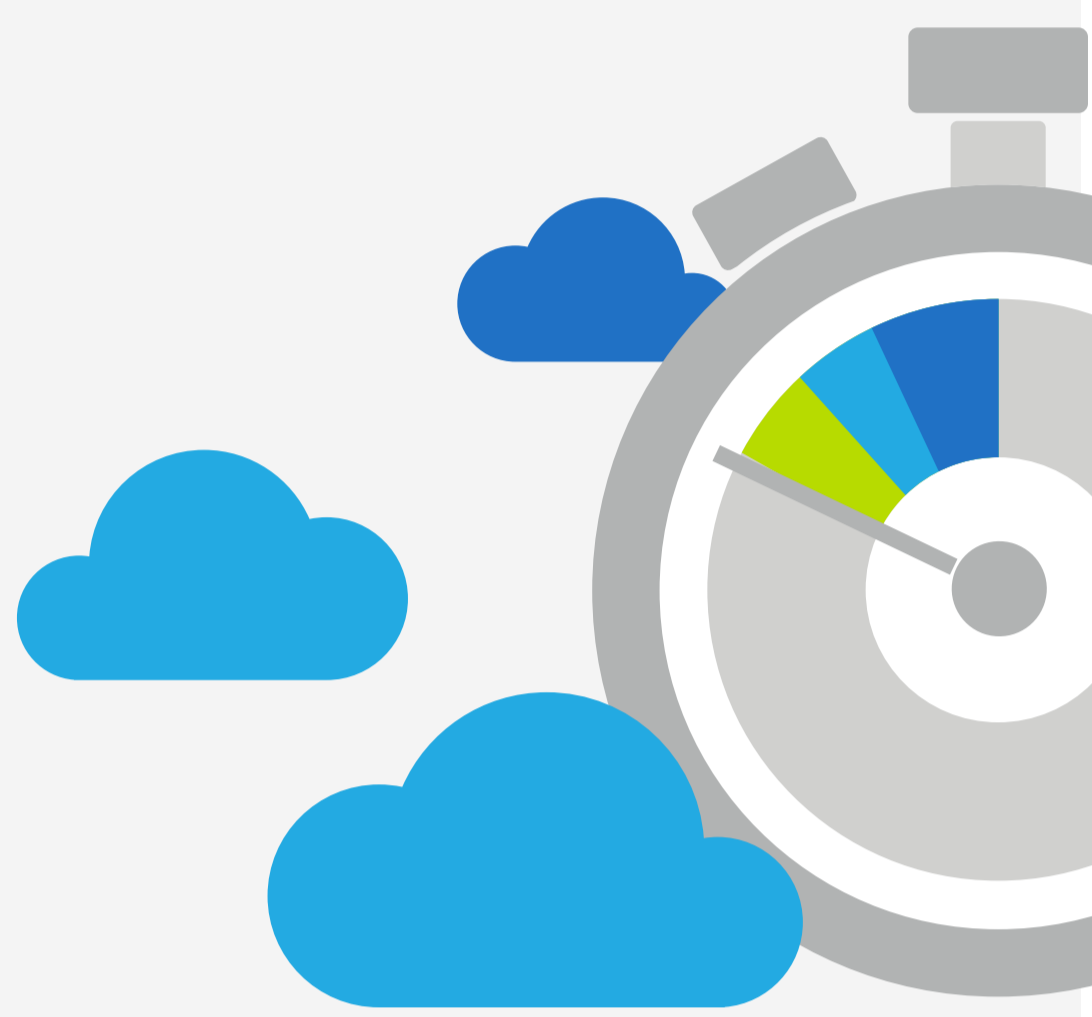
The average enterprise uses **1,427** distinct cloud services.²

Centralize management and contain sprawl

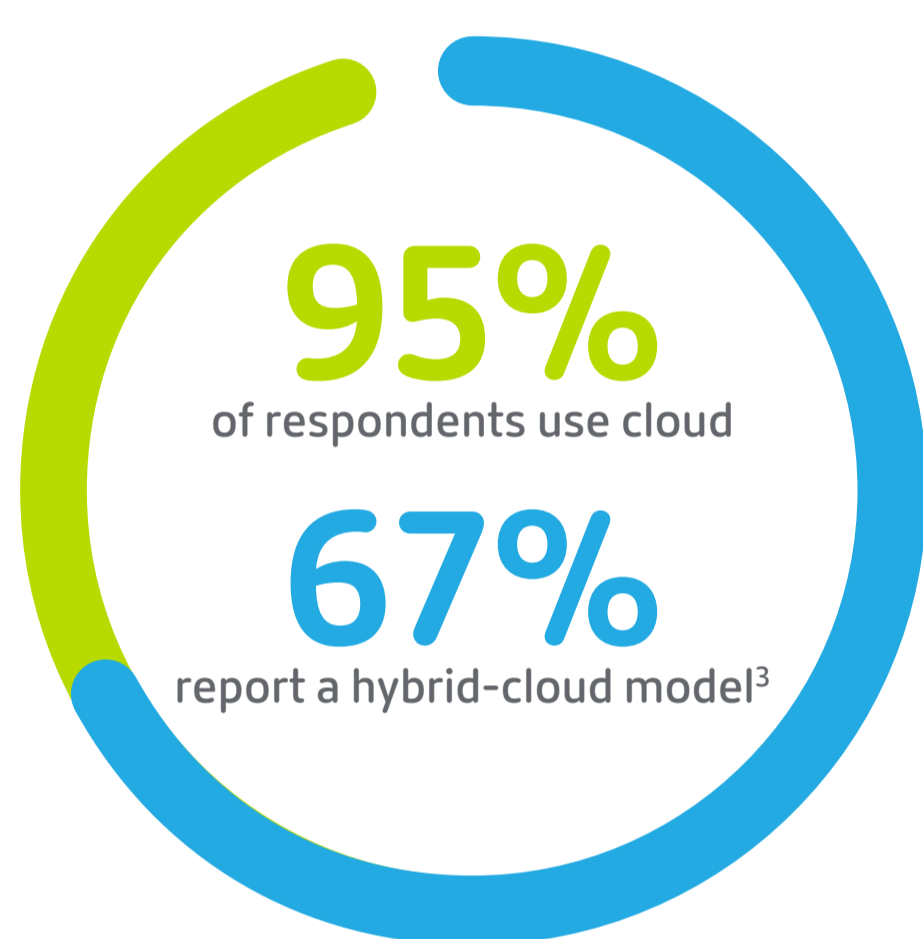
Your IT teams are tasked with managing workloads using a mix of cloud and on-prem apps delivered over different networks. A modern workspace allows IT to unify tools and solutions into a centralized platform and manage your entire ecosystem from a single pane of glass.

Faster adoption

With the increasing number of workloads moving to the cloud, speedy adoption is key. The right digital workspace allows you to onboard new technology and clouds in minutes instead of hours — saving you precious time and resources.



71% of respondents in an IDC survey cite speed as their primary reason for moving to the cloud.¹



Choice over devices and clouds

Most of today's organizations use cloud in some form, and more will soon. That's why IT needs an infrastructure that gives them the freedom to deploy apps and data on any cloud, on-premises infrastructure, or hybrid of both.

Secure access with visibility and analytics

Sophisticated threats are on the rise, and point solutions are no longer enough to protect your organization. With a modern approach to security that's based on user behavior and machine learning, your users will have a safe, simplified way to connect. And IT gains deep visibility and intelligent analytics — so you can identify where threats are coming from and take preventative measures to stop them.

74% of organizations say a new IT security framework is needed to improve their security posture and reduce risk.⁴

Improved user experience

Give employees secure access with a consistent experience across devices so that they can be productive from anywhere they need to get work done.



Citrix Workspace can help you adopt cloud based on your unique needs. Find out how:

www.citrix.com/workspace

Sources:
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 2 - <https://www.skyhighnetworks.com/cloud-security-blog/12-must-know-statistics-on-cloud-usage-in-the-enterprise/>
 3 - <https://www.rightscale.com/p/2017-state-of-the-cloud-report>
 4 - "The need for a new IT Security Architecture." Ponemon Institute, sponsored by Citrix, 2017