



# FlexPod innovations deliver an adaptable, simplified, scalable platform for service providers

Reliable and tested Infrastructure is a bedrock of the service provider business model. Service providers, in turn, need an infrastructure that enables them to drive business outcomes for their end customers. FlexPod allows you to add value easily and efficiently to your service provider customers via:

## 1. Scalable platform.

FlexPod combines world-class components to create an all-in-one infrastructure that allows you to easily scale and adapt with the needs of your customers.

## 2. Simplified operations.

New lifecycle and automation capabilities increase operational efficiency giving time back to your administrators to focus on higher priority tasks and achieve more business objectives.

## 3. Increased visibility.

Observe everything from infrastructure alerts and alarms to application performance via single-pane observability for your compute, network, storage, hypervisor, and container environments via integration of NetApp ONTAP software into Cisco Intersight.

## 4. Flexible consumption.

FlexPod as a service allows you to match costs to usage to reduce capital expenditure outlays and minimize risk.

## 5. Intelligent applications.

AI/ML solutions will provide guidance on maximizing performance and minimizing costs.

## 6. Hybrid cloud ready infrastructure.

FlexPod ensures that your on-premises side of a hybrid environment is built on a foundation that can support the full range of possibilities for both newer workloads (containers, SOA, AI/ML, hybrid cloud) that the modern business needs for success.

## 7. Robust partner network.

Partners worldwide with deep FlexPod expertise across nearly every datacenter, healthcare and hybrid cloud workloads. Eligible partners may order FlexPod as a Service through Cisco CCW (Cisco Commerce Workspace) or by combining Cisco Plus and NetApp Keystone themselves.

As a service provider, your customers are your lifeblood. Their workloads run on your infrastructure, and it must be secure, reliable, available, scalable, and adaptable as technologies evolve. That's why NetApp and Cisco innovators have developed more than 200 FlexPod reference architectures, providing the agile foundation for your customer's varied use cases, including hybrid cloud, healthcare, AI/ML, SQL Server, OpenStack, SAP, and Oracle RAC among many, many more.



**Watch the video:**



## Put FlexPod benefits to work for your customers

FlexPod is composed of pre-validated storage, networking, and server technologies, FlexPod is designed to increase IT responsiveness to your customer's needs. It gives your operations team intelligent insights to optimize cost and performance, support your customer's deployment decisions with cloud-like consumption models, and maintain existing configurations across your FlexPod infrastructure.

**“We as Conscia, we also use it as for ourselves underneath our aaS solution that we deliver as a cloud service provider. And then you have the NetApp and Cisco products in the public clouds. Right, these new technologies that Cisco and NetApp are developing, really and the ecosystem around it, really makes it a hybrid cloud solution.”**

Jeffrey den Oudsten, CTO, Conscia Netherlands

By simplifying the delivery of data and applications, your customers gain the advantage of running new services and workloads at the edge, core, or in the cloud.

FlexPod is also an industry-leading converged infrastructure solution that is hybrid-cloud [ready in a few short minutes](#) and has proven it can change and incorporate new technologies, innovations, and solutions into your solutions portfolio. FlexPod changes and adapts to the newest workloads and innovations so that you don't have to worry about it working, scaling, and securing your most important, applications and data. For a service provider this integration and testing capability is crucial to deliver more value to end customers without having to worry about underlying infrastructure changes and verification.

## Choose and infrastructure model that changes with the needs of your customers

For service providers, end-client value creation and adapting to new and changing customer needs are the only constants. FlexPod for service providers enables this value creation with large portfolio of tested designs; adaptable, hybrid infrastructure with observability and automation.

**To take the next step and learn more about FlexPod, please visit:**

- [www.flexpod.com](http://www.flexpod.com)
- [www.netapp.com/flexpod](http://www.netapp.com/flexpod)
- [www.cisco.com/go/flexpod](http://www.cisco.com/go/flexpod)
- <https://flexpod.com/three-dimensional-flexpod-tour/>

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