Single sign-on the way it should be

6 ways Citrix Workspace delivers seamless access to all apps while improving security and the user experience





Single sign-on (SSO) solutions were designed to make life easier for employees and IT.

SSO solutions are meant to reduce the cost of management and provide better security, all while delivering an improved user experience. However, many solutions fall short, covering only one type or a subset of application types. This forces you to implement several access solutions from different vendors to cover your entire application landscape—negating the productivity and user experience benefits you hoped for. The complexity this type of implementation creates also runs counter to the zero trust initiatives that many organizations are undertaking.

Citrix Workspace helps you unify all apps and data across your distributed IT architecture to provide single sign-on to all the applications and data your people need to be productive.

Working with your existing infrastructure, Citrix Access Control consolidates multiple remote access solutions, like traditional VPNs or SSO solutions, simplifying management for IT and providing unified access for employees.

6 benefits of the Citrix Workspace SSO solution

- **1** VPN-less and secure access to corporate resources
- 2 Granular controls for SaaS apps and the web
- 3 Control over your user identity
- 4 Security beyond user names and passwords
- 5 Seamless integration with your existing environment
- 6 Resolving issues faster with end-to-end visibility

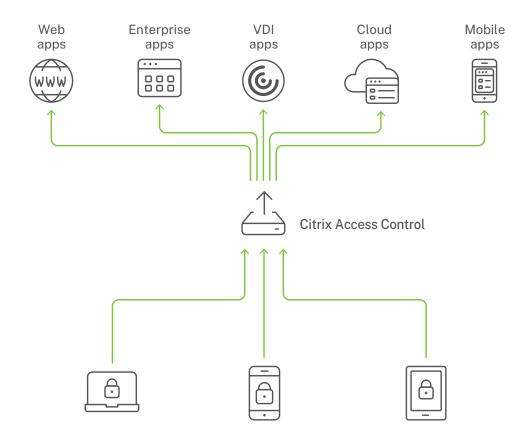
Explore the details of each benefit on the following pages.



VPN-less and secure access to corporate resources

Many solutions are limited in the scope of the application landscape they cover. If you have a solution that covers only your virtual and enterprise apps, for example, you'd need a separate SSO solution to provide access to your web and SaaS applications.

Citrix Workspace simplifies access with SSO to virtual, SaaS, and web apps, as well as to file repositories in the cloud and in your datacenter. By reducing the complexity of multiple access solutions like VPNs and SSO, IT can achieve the outcomes to fit their zero trust strategy while enhancing the end-user experience.



Citrix Workspace with Citrix Access Control gives you access to all your apps and data

2 Granular controls for SaaS apps and the web

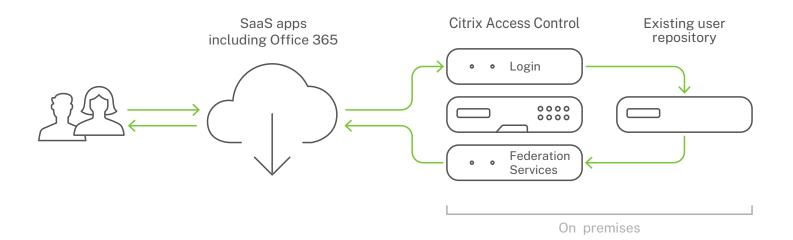
Your SSO solution should go beyond basic access and provide you with granular, contextual controls over SaaS and web apps.

Additionally, unmonitored internet browsing opens your organization up to risk. Some organizations restrict internet browsing, but this can hamper productivity.

Data protection is a top zero trust outcome most organizations are looking to achieve. Citrix Access Control helps protect data through enhanced security policies for SaaS and web apps. Controls include restricting copy/paste, printing, and the ability to download content. You can also gain control over the navigation bar, back/forward buttons, and mobile access, as well as enable watermarking. Admins can blacklist and whitelist URL categories to allow or deny access to websites. You can also disable URLs launched from SaaS apps, or present unknown SaaS apps or web links in a secure browser to isolate them from corporate network or resources. This protects the organization, as malware distributed through malicious sites never touches the corporate infrastructure.

Citrix Access Control supports the most popular SaaS apps—including SalesForce, G Suite, Office 365, Zoom, Workday, and Expensify—in its out-of-the-box catalog. You can use preconfigured application templates to easily publish apps and configure single sign-on policies.

3 Control over your user identity



SaaS applications like Microsoft Office 365, Salesforce, Workday, and ADP are becoming essential to how we work today. In fact, the average enterprise uses 1,427 distinct cloud services.¹

To provide SSO to these apps—which are delivered from the cloud and are outside of the datacenter network—most solutions require you to move your user directory to the cloud, forcing you to rip and replace your existing identity infrastructure. Citrix Access Control enables choice, empowering you to bring your own identity to Citrix Workspace. Our rich ecosystem of supported identity platforms include Microsoft, Google, and Okta. This is accomplished through identity federation, using internal SAML or ADFS federation services to provide the cloud service with a secure trusted token containing a series of claims about the authenticated user, including their identity. These claims are in turn validated by the cloud services' own federation services.

By providing this choice, Citrix empowers you to leverage your existing investments in identity providers while providing secure access to your corporate resources.

4 Security beyond user names and passwords

User authentication is becoming increasingly important, especially as organizations implement business continuity plans and have large segments of their workforce accessing corporate resources remotely. These workers, along with partners or contractors who may not be part of the corporate directory, are working off the corporate network and on personal devices. This makes it crucial to quickly and correctly identify the user and authorize their access to corporate resources.

That's why Citrix Access Control doesn't rely on just user names and passwords. It supports multifactor authentication, which allows IT to have granular control over who's accessing the corporate network, what's being accessed, when it's accessed, and the device used to access it.

Citrix Access Control integrates with and supports all authentication mechanisms and protocols, including RADIUS, TACACS, NTLM, Diameter, SAML 2.0, OAuth 2.0, and OpenID 2.0. It also supports Azure Active Directory for multifactor authentication and passwordless logins, as well as on-premises Active Directory for two-factor authentication using native OTP.



$5^{\rm Seamless\ integration\ with}_{\rm your\ existing\ environment}$

A single sign-on solution has a lot of touch points within your environment, from the user directory, to authentication mechanisms, to applications and even end-user devices. Citrix Access Control easily integrates with your existing infrastructure so you can ensure a great user experience while simplifying IT management.

Customize your frontend application portal with your organization's own branding Support all authentication mechanisms, including RADIUS, Diameter, Kerberos, Microsoft NTLM, TACACS, and formbased Support all end-user devices, including Windows, Mac, Linux, iOS, and Android platforms Support all SSO protocols, including SAML, OAuth, and OpenID

Ease of integration with existing systems was the most important factor when considering enterprise authentication solutions.²

6 Resolving issues faster with end-to-end visibility

Because Citrix Access Control provides access across your entire application landscape, it's also able to provide the visibility you need to monitor and troubleshoot application delivery and user experience issues.

Citrix Analytics, a complementary component of Citrix Workspace, brings you complete endto-end visibility into all TCP and HTTP user sessions. Insight captures authentication errors due to events like an expired password, lockedout account, endpoint scan failure, and any SSO or application launch failures—so you can troubleshoot issues faster.

Citrix Analytics also provides continuous authentication and authorization, a top zero trust outcome for many organizations. Awareness of contextual factors like change in location or device can trigger added security controls, such as a second factor of authentication, before granting access to a corporate resource. With risk indicators and criteria to help detect user anomalies, you can configure the policy controls to quickly identify and get alerted about bad or risky user behavior, such as users accessing or uploading/downloading information from malicious and risky websites. Automation with Citrix Analytics can take action on your behalf, performing actions like recording sessions, expiring shared document links, or locking the user out of their account. Give people the freedom to get work done their way. With Citrix Workspace, you can provide true single sign-on across all applications by replacing traditional VPNs or SSO access solutions. Deliver simpler IT management, better security, and an improved user experience.

To learn more, visit <u>citrix.com/workspace</u>.

Sources:

- 1. 12 Must-Know Statistics on Cloud Usage in the Enterprise, Skyhigh Networks.
- 2. 2017 State of Authentication Report, Javelin.

citrix.

© 2020 Citrix Systems, Inc. All rights reserved. Citrix, the Citrix logo, and other marks appearing herein are property of Citrix Systems, Inc. and/or one or more of its subsidiaries, and may be registered with the U.S. Patent and Trademark Office and in other countries. All other marks are the property of their respective owner(s). RES13 08/20