

Solve Real-World Challenges With App Virtualization and VDI

Citrix is the industry-leading standard for application and desktop virtualization, empowering workers to be productive on any device, anywhere. See why it's the top choice for today's mobile enterprises.

1
Strengthen Security

2
Reduce Cost

3
Boost Mobility

4
Simplify IT

1. Strengthen Security

In an increasingly digital workplace, employees use different devices to access corporate resources. This proliferation of devices also opens businesses up to more security concerns.

Workers use the following devices weekly for work:



63%
Laptop Computer



48%
Smartphone



21%
Tablet

Employees carry an average of 2.9 devices every day.



Storing sensitive business data on these devices increases vulnerability.



1 in 10 laptops is lost or stolen.

Citrix Advantage

Only XenApp and XenDesktop with NetScaler can intelligently apply security policies based on users' location and device properties, surpassing traditional methods like firewall and port locking. IT can also ensure regulatory compliance for PCI, HIPPA, and SOX with published guidance only from Citrix.

“By protecting the data, the Citrix tools help us to be proactive about security, not reactive. With all the breaches we read about in the news, that's essential.”

READ FULL STORY

Christian Boucher
Manager of Directory Services for Desktop and Mobile Engineering, Southcoast Health System

2. Reduce Cost



Businesses report 70% savings when using low-cost thin clients to replace outdated PCs.

It cost an average of \$835 per PC to migrate from Windows XP to Windows 7—a move more than 250 million PCs have made. Windows 10 upgrades are expected to surpass that cost.



Citrix Advantage

XenApp and XenDesktop offer powerful, cost-saving thin provisioning technology that reduces dependencies for expensive shared storage and a vast partner ecosystem of Citrix-verified thin clients to deliver cost-effective, high-performance solutions.



“If we wanted to push out an update or add an app, it would take weeks. We've just demoed a new app push to the entire phone fleet in 3 minutes. When our team saw that, jaws dropped.”

READ FULL STORY

Mike Trumpold
Director of Information Systems, Wayne Homes

3. Boost Mobility

As people seek the freedom to work their way, at the office or from home, the percentage of personal devices in the workplace is growing dramatically.



37% of U.S. workers have telecommuted, working from home an average of 2 days per month.



64% of Americans use their personal devices for work.



79% of employees say that remote access to business apps outside working hours is critical for increased productivity.

Citrix Advantage

XenApp and XenDesktop outperform the speed of other solutions by 3x on printing, 4x on launching apps, and 5x on saving files. Plus, with native multi-touch features and the industry's only iOS-compatible Bluetooth mouse, users experience native Windows desktop and app experience even on iOS- and Android-based devices.

“Given our guiding principle to provide the best possible user experience, we knew that we needed to go with Citrix. It meant that we could provide the user with additional security and speed and increased flexibility on their choice of computing device. It's the best of all worlds.”

READ FULL STORY

Charles Black
CEO, Nasstar

4. Simplify IT



Streamline IT operations by centrally managing all your business apps and desktops within the datacenter, and deliver them on-demand to any user worldwide.

Rapidly provision new applications and desktops, including Windows 10, to thousands of users in minutes—90% time savings when compared with traditional methods.



Citrix Advantage

Only XenApp and XenDesktop include AppDNA for AppDisk, the industry's most powerful application migration and remediation analysis tool. AppDNA has proven to reduce compatibility testing, issue remediation, and migration time by up to 90%. With AppDisk and App-V integration, IT can reduce the number of “golden images” for even greater simplicity and cost savings.

“AppDNA eliminates the need for many time-consuming application tests and performs much more thorough analysis than is possible with manual techniques.”

READ FULL STORY

Bernd Lier
IT Senior Specialist, DEVK Group

Citrix solutions are in use at more than 400,000 organizations and by over 100 million users globally.



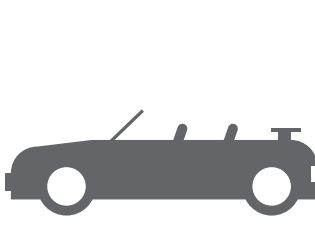
10 of the 10 largest global banks



10 of the top 10 U.S. health care organizations



10 of the 10 largest U.S. cities



10 of the top 10 worldwide automakers



10 of the top 10 global aerospace and defense manufacturers

Working with customers to solve real-world business problems requires more than technology that checks a box. With 25 years of innovation and real-world customer deployments, only Citrix has the mobile workspace technology that helps businesses achieve their goal of a truly mobile workforce. Try XenDesktop now at www.citrix.com/tryxendesktop.

SOURCES:

Citrix, Enterprise Strategy Group, Forrester, IGEL Technology, Ovum, Sophos, ZDNet, IDC, Gallup, Global Workplace Analytics, Workspot

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