

Citrix in Retail: Nudie Jeans

Challenge

Nudie Jeans' move to cloud computing started when it opened direct operations in the U.S. It needed secure access to corporate resources for employees worldwide and wanted to engage with technology providers that share its sustainability values.

Solution

Citrix Virtual Apps and Desktops and Citrix ADC provide a secure and sustainable desktop for employees wherever they are, enabling international expansion and flexible home-working.



Enabled global workforce



Innovative IT for sustainability



Offloaded management & maintenance

