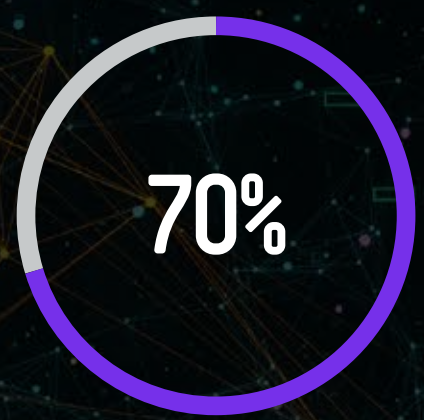**Hewlett Packard Enterprise**
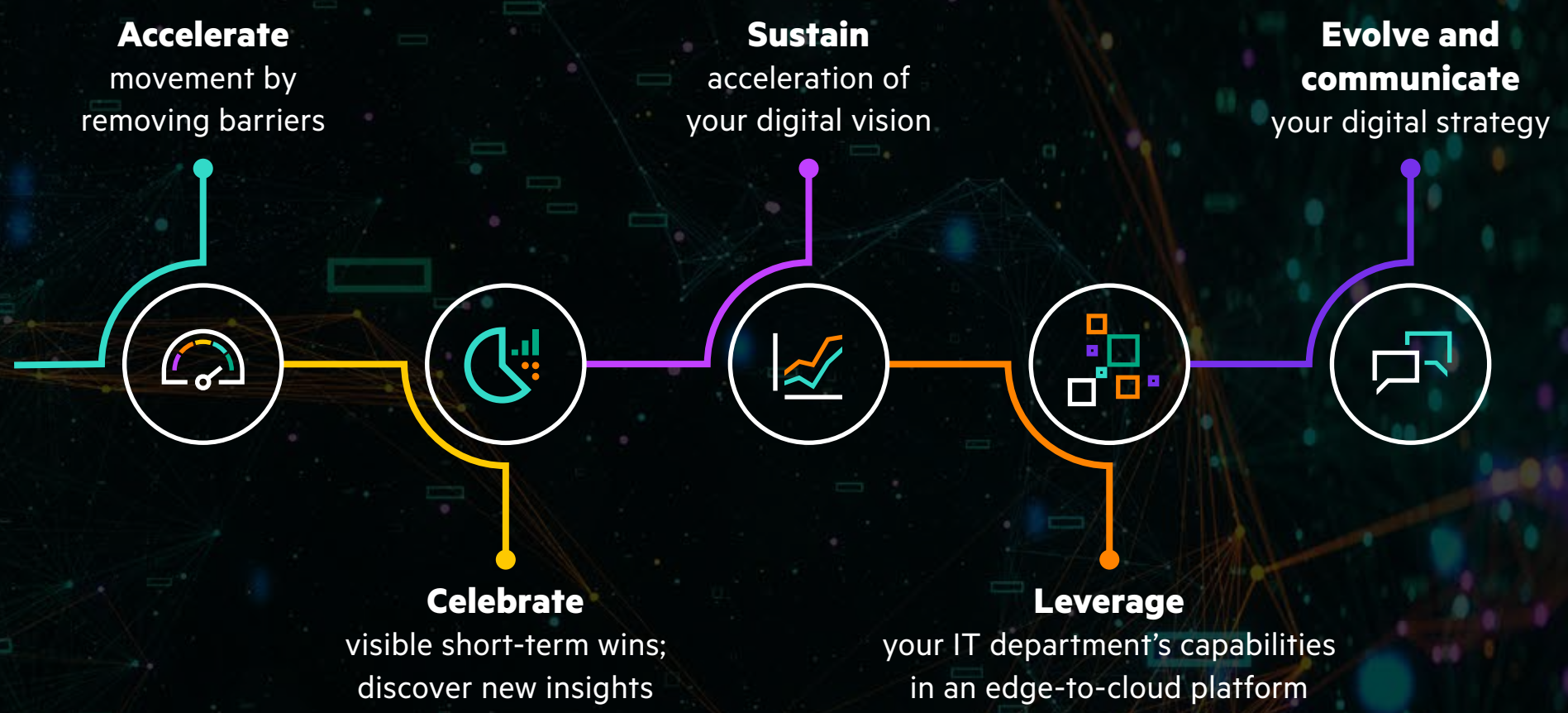
ACCELERATE YOUR DIGITAL INITIATIVES

Moving from digital idea to fast value realization

One of the biggest challenges in digital transformation is how to move quickly from digital idea to value realization.

70%

More than 70% of organizations lost momentum at some point in their digital transformation[1]

SPEED UP THE JOURNEY FROM IDEA TO RESULTS

Accelerate movement by removing barriers

Sustain acceleration of your digital vision

Evolve and communicate your digital strategy

Celebrate visible short-term wins; discover new insights

Leverage your IT department's capabilities in an edge-to-cloud platform

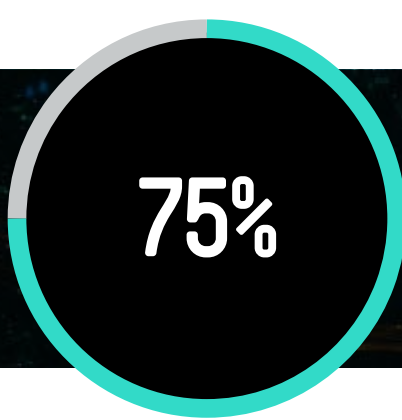## INSPIRE COMMON GOALS ACROSS THE ORGANIZATION

Chief digital officer
Prioritize a clear execution strategy and next steps.

Chief technology officer
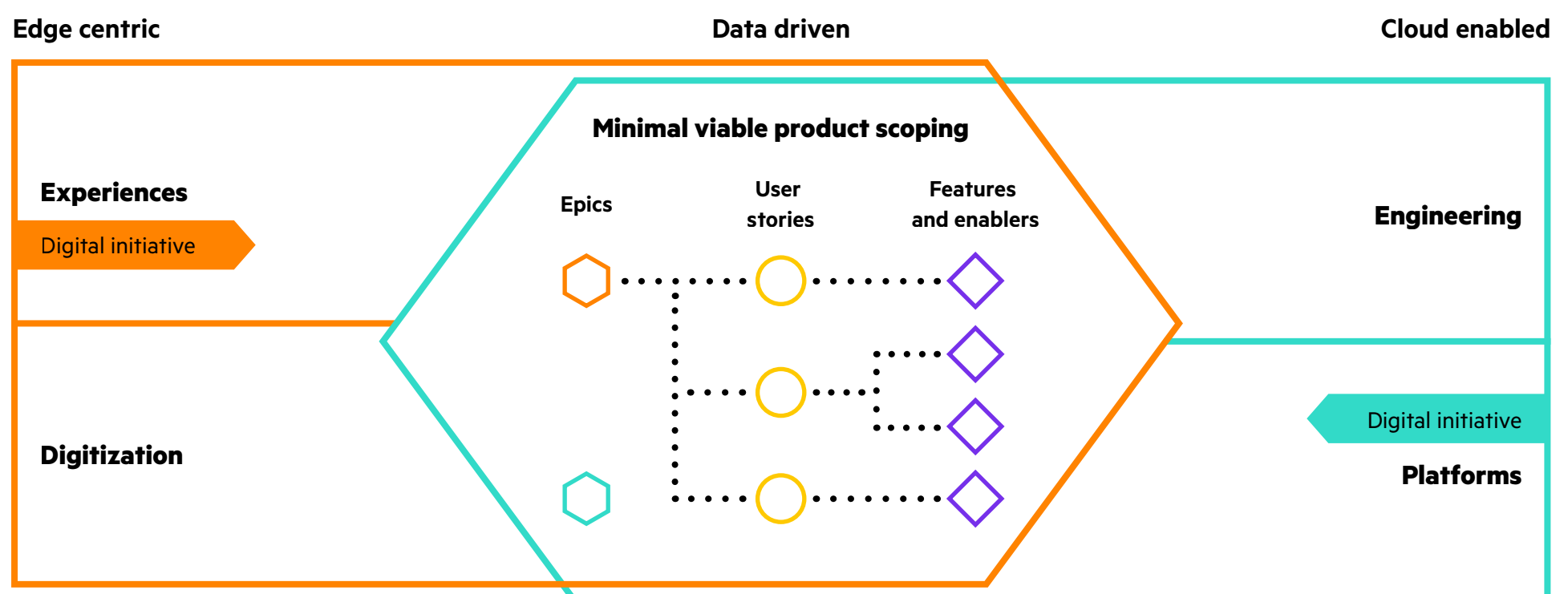Gain faster time-to-value realization, accelerated by initial momentum.

Chief information officer
Achieve faster time-to-market, rapid progress, and quick convergence.

75%

Nearly three-quarters of digital initiatives fail due to fatigue from continuous change[2]

ARCHITECT YOUR DIGITAL INITIATIVES

Edge centric   Data driven   Cloud enabled

Minimal viable product scoping

Experiences

Digital initiative

Epics   User stories   Features and enablers

Engineering

Digitization

Digital initiative

Platforms

SIGN UP FOR THE ACCELERATE MOMENT

A 1-day HPE engagement

• Identify, evaluate, test, and scale new technologies
• Create enabling functions to achieve business goals
• Achieve tangible, measurable results quickly
• Rely on HPE expertise and unique methodology

GET STARTED NOW

Learn more by visiting:
hpe.com/digitaltransformation

[1] "How to restart your stalled digital transformation," McKinsey Digital, March 2020.

[2] "Why digital transformations fail: 3 exhausting reasons," The Enterprisers Project, August 2019.