

POWERSTORE

THE FUTURE OF STORAGE IS HERE

Dell EMC's award winning¹ storage appliance just got better

GET READY FOR WHAT'S
NEXT WITH POWERSTORE

INFRASTRUCTURE THAT SUPPORTS TRADITIONAL & MODERN WORKLOADS

If you are looking to consolidate your architecture, simplify and automate your systems and services, and realize your digital transformation goals, PowerStore offers the ultimate solution.



DATA-CENTRIC

Designed to support any workload
by delivering unified storage in a
performance optimized appliance

ANY
WORKLOAD

PERFORMANCE
OPTIMIZED

EFFICIENCY
WITHOUT
COMPROMISE



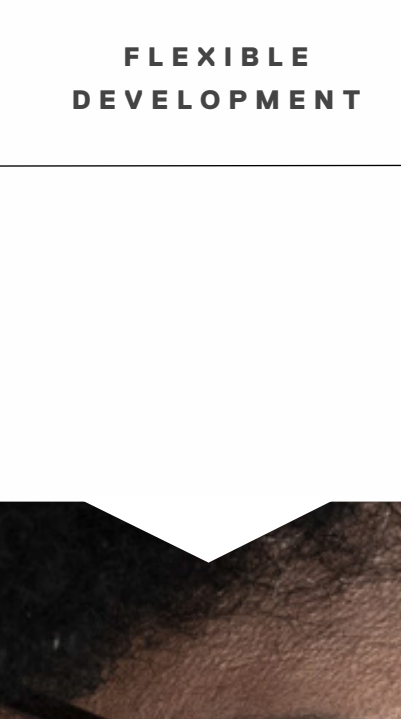
INTELLIGENT

Operational efficiency is a top priority. PowerStore enables
autonomous, consistent operations in several ways

PROGRAMMABLE
INFRASTRUCTURE

AUTONOMOUS
APPLIANCE

PROACTIVE
HEALTH ANALYTICS



ADAPTABLE

Adaptable architecture takes flexibility to a whole new level

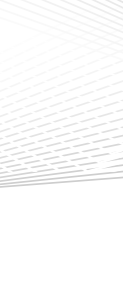
FLEXIBLE
ARCHITECTURE

FLEXIBLE
DEVELOPMENT

FLEXIBLE
CONSUMPTION

ACHIEVE DIGITAL TRANSFORMATION

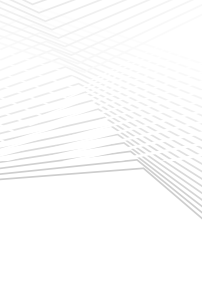
INTEL®-BASED POWERSTORE IS DESIGNED FOR CUSTOMERS THAT
WANT TO MODERNIZE AND ACHIEVE DIGITAL TRANSFORMATION



At the Edge



In the Core



Multi-cloud access

NOW WITH MORE ENTERPRISE INNOVATION

Newest software update provides:

UP TO
25%

FASTER MIXED
WORKLOAD
PERFORMANCE¹

UP TO
65%

FASTER WRITES²

FC-NVMe

SUPPORT

AppsOn

SCALE-OUT

ENHANCED DATA
**reduction
intelligence**

flexible
SCM DEPLOYMENTS

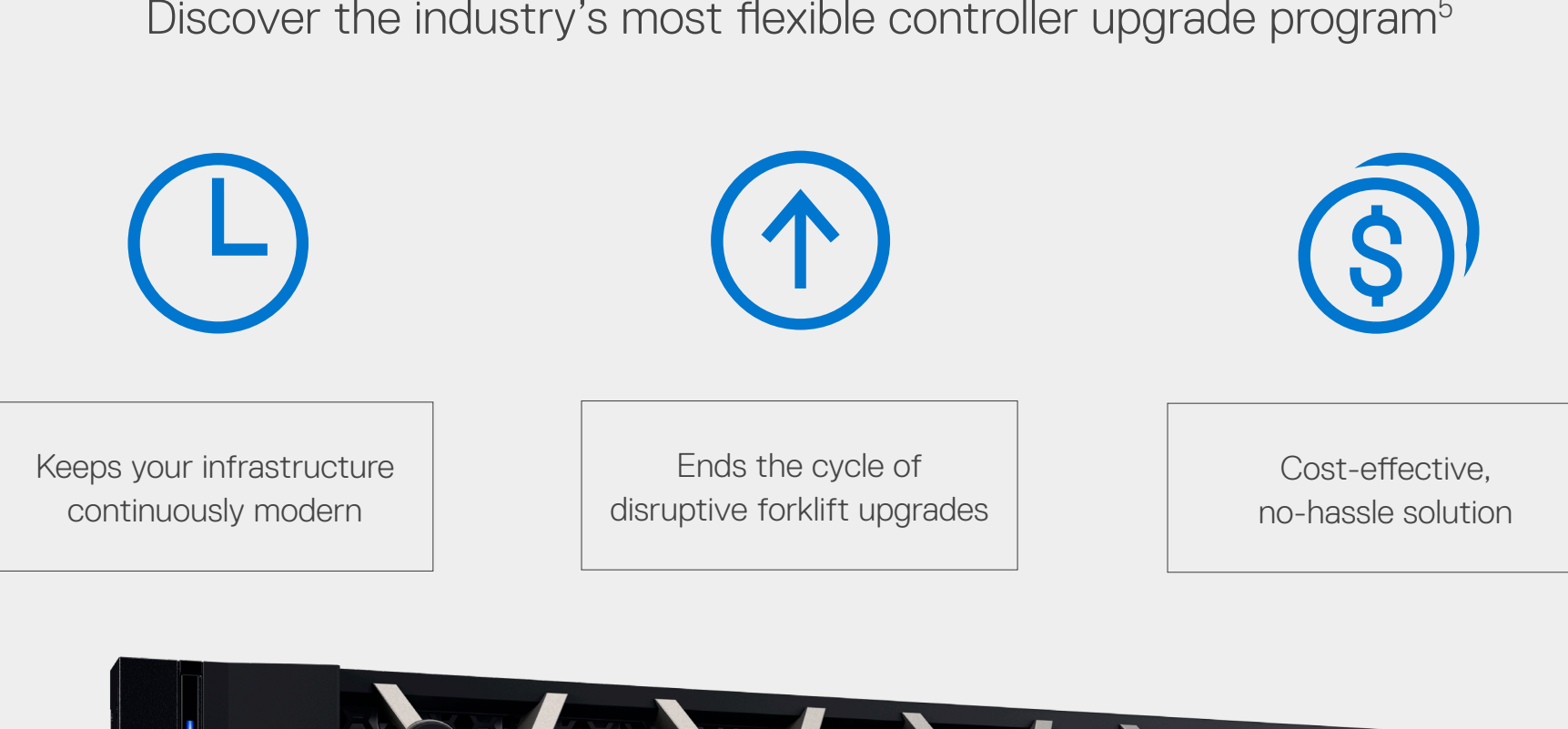
DRE DUAL
PARITY - UP TO

98%

less management effort
than traditional RAID⁴

AND A NEW ENTRY-LEVEL APPLIANCE

Introducing PowerStore 500, the new, cost-effective, entry-level model
that makes the PowerStore advantage accessible to any business.



FUTURE-PROOF
PROGRAM

Protect your investment and realize the value of today's infrastructure



Optimize the lifecycle of
your infrastructure



Modernize your
infrastructure with the
latest technologies



Eliminate future cost
uncertainties

ANYTIME UPGRADE

Discover the industry's most flexible controller upgrade program⁵



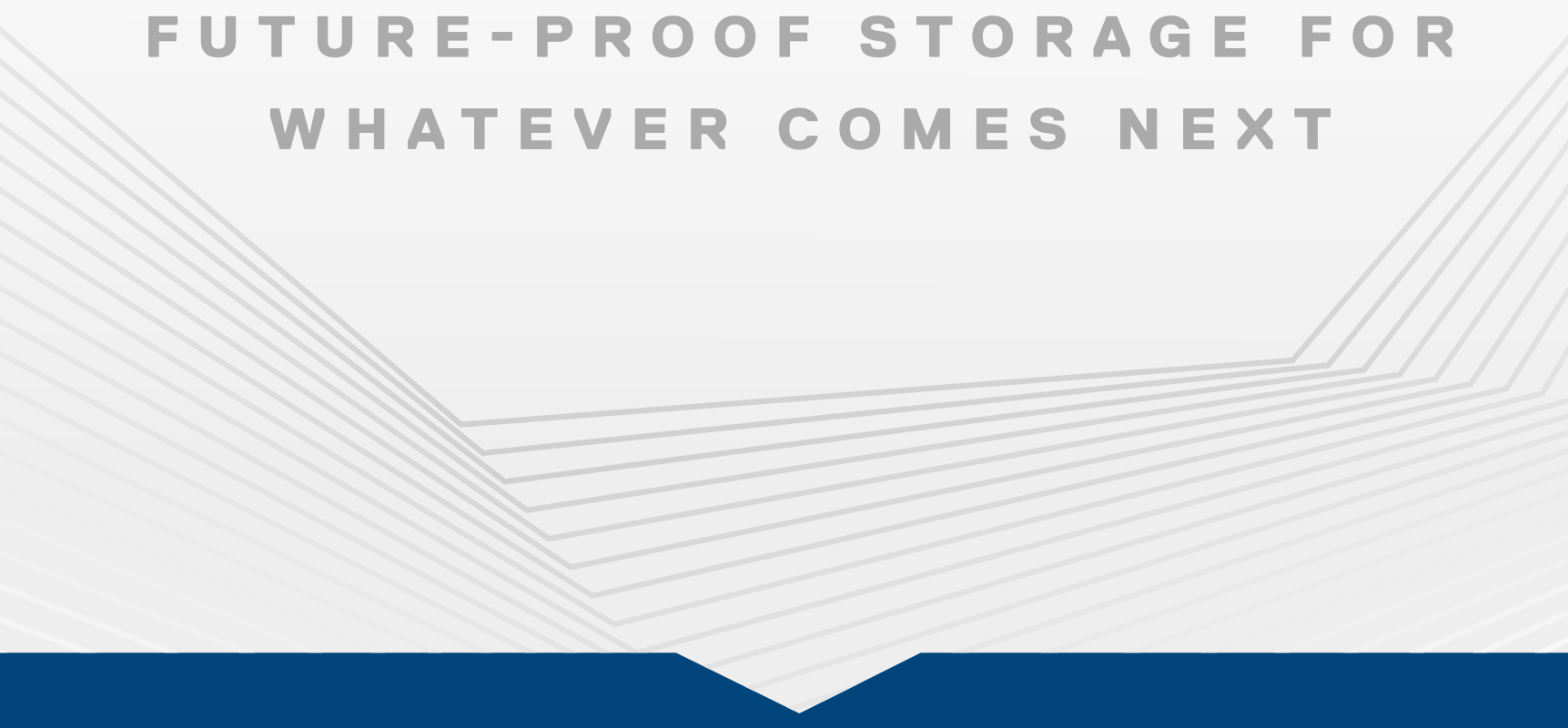
Keeps your infrastructure
continuously modern



Ends the cycle of
disruptive forklift upgrades



Cost-effective,
no-hassle solution



DELL TECHNOLOGIES ON-DEMAND

Dell Technologies On-Demand includes a wide range of consumption
models and flexible payment solutions that help your customers to
predictably budget for IT spend, pay for technology as it is used, and
achieve optimal total cost of ownership over the full technology lifecycle.

1

PAY AS YOU
GROW

2

FLEX ON
DEMAND

3

DATA CENTER
UTILITY

¹CRN Product of the Year 2020, Best SMB External Storage Hardware, and The Channel CO CRN Tech Innovator Winner of the Year 2020

²Based on Dell internal test of PowerStore 5000 running typical 70/30 random read/write mix, 8K block size on PowerStoreOS 2.0 vs. 10. March 2021. Actual performance will vary.

³Based on Dell internal test of PowerStore 5000 running 100% writes, 8K block size on PowerStoreOS 2.0 vs. 10. March 2021. Actual performance will vary.

⁴Based on Dell analysis of staff time required to deploy and maintain a high availability array with Dell's Dynamic Resiliency Engine (DRE) vs. traditional RAID. March 2021.

⁵Based on Dell analysis, April 2020 using publicly available data to compare the highest available program/subscription offers for controller upgrades. Requires purchase of Anytime Upgrade Standard or Select option and minimum 3-year ProSupport or ProSupport Plus contract at point of sale to qualify. Upgrade eligibility begins 180 days after invoice.

TO LEARN MORE

SPEAK TO YOUR ACCOUNT
MANAGER

OR VISIT [XXXX](#)