#### Carbon Black.

Endpoint security is a challenge. There is too much complexity and cost, defenses aren't keeping up, and security staff is stretched thin. The cloud can help!

#### Keeping **Up To Date**

- " [With traditional AV,] configuration settings were not intuitive, and we had updates fail and break a lot of things."
- CHRIS ST. AMAND NETWORK SECURITY ENGINEER / PEOPLESBANK

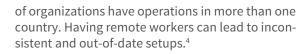
CLOUD SIMPLIFIES AND AUTOMATES UPDATES.

#### Managing **Multiple Agents**

- " IT and security personnel are tasked with managing and maintaining multiple endpoint agents that often have fragmented security systems."
- E-SECURITY PLANET / MARCH 20173

CONSOLIDATED AGENT

## **4** Securing Remote Workers





#### Slowing Down Endpoints

CLOUD APIS AND PRE-BUILT INTEGRATIONS UNIFY PRODUCTS.

integrated.<sup>2</sup>

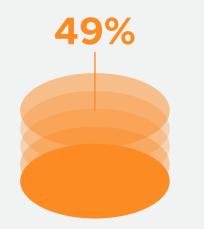
4%

consider their security analytics to be fully

- " [We were] trying to find a really comprehensive security solution without impacting the behavior of our endpoints and the usability of them. A lot of them tend to take up a lot of system resources."
- TREVOR ALBRECHT TECHNICAL OPERATIONS ENGINEER / DRAFT KINGS

## **2** Integrating Security Products

ENDPOINT



describe their endpoint detection and response (EDR) systems as not integrated or only partly integrated.<sup>1</sup>

CLOUD TREATS EVERY ENDPOINT THE SAME.



## 60%

46%

of security and IT personnel say their top challenge is finding new unknown doesn't have signatures.⁵

CLOUD LEVERAGES BIG DATA AND SOPHISTICATED ANALYTICS TO PREDICT ATTACKS.

#### **Responding Quickly** to Threats



55%

say it takes them three or more hours per endpoint to remediate, with most taking more than 24 hours.<sup>8</sup>

CLOUD ENABLES REAL-TIME INVESTIGATION AND REMEDIATION.

#### Identifying **Problems**



### 40%

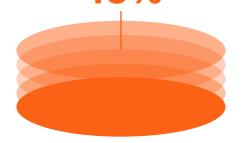
say they can improve visibility into network and endpoint behavior for quicker detection to prevent threats that have taken place on their endpoints.6

#### 60%

say determining the scope of a threat across multiple endpoints is difficult.7

CLOUD ANALYZES UNFILTERED ENDPOINT DATA TO GIVE YOU THE VISIBILITY YOU NEED.

## Getting the Help You Need 49%



say lack of staffing and a skills shortage are top inhibitors to effective response.9



# **10** Managing Infrastructure

- " Between our traditional AV and all the other security tools my team has to manage, all the on-prem *infrastructure becomes a nightmare—to maintain* upgrades, to make sure you have enough storage and compute power."
- RYAN MANNI **SECURITY OPERATIONS MANAGER / HOLOGIC**

CLOUD HAS NO INFRASTRUCTURE TO MANAGE.

#### www.CarbonBlack.com

# 87% Turning to the Cloud

#### of organizations report some of their SOC functions are handled in the cloud or plan to move them there in the next 24 months.<sup>10</sup>

- The Show Must Go On!: The 2017 Incident Response Survey," June 2017, p.16, Table 3.
- 2 "SANS 2016 Security Analytics Survey," December 2016, p. 1.
- 3 "Endpoint Security: Preventing Threats on Devices Connected to Your Network."
- 4 "Future SOC: SANS 2017 Security Operations Center Survey," May 2017, unpublished analysis
- 5 "Exploits at the Endpoint: SANS 2016 Threat Landscape Survey," September 2016, p. 14, Figure 10. 10 "Future SOC: SANS 2017 Security Operations Center Survey," p. 4, Figure 3.
- 6 "2017 Threat Landscape Survey: Users on the Front Line," August 2017, p. 9, Figure 13. 7 "Next-Gen Endpoint Risks and Protections: A SANS Survey," March 2017, p. 14, Figure 12.
- 8 "Can We Sav Next-Gen Yet?: State of Endpoint Security." p. 13. Figure 9.
- 9 "The Show Must Go On!: The 2017 Incident Response Survey," p. 23, Table 4.